

## Volunteers for Community Action Plan

### Objective 1: Hold Events at the Susan Kalman Peaks to Prairie Community Center

Activities	Person(s) Responsible	Timeline	Resources	Expected Outcome	Comments (optional)
Perform organizational outreach to secure classes	Coalition lead and members, PDPHE staff	March 2023 – Ongoing	Outreach methods, time, PDPHE staff time	Increased classes that are offered at the Community Center.	Research and partner with local organizations to hold classes.
Host events to showcase the Community Center	Coalition lead and members	March 2023 – Ongoing	Funding, time, planning tools, volunteers, supplies	Increased awareness of the Community Center within the community.	Host events monthly, changing the type of event to provide variability. Change date/time of events to reach a broader audience.
Create an online tool for the community to book the center	Coalition lead, PDPHE staff	March 2023 – March 2024	Internet, laptop, funding, PDPHE staff time, a member to manage the bookings	Increased use of the community center by the community residents.	The community can use the center for events such as weddings, parties, baby showers, reunions, etc.
Keep a detailed calendar of events	Coalition lead, PDPHE staff	March 2023 – Ongoing	Planning tool, internet, streamlined form of communication between members	A detailed scheduling calendar.	The calendar will ensure the community center and members are adequately prepared for all events.

### Objective 2: Increase Community Resident Involvement

Activities	Person(s) Responsible	Timeline	Resources	Expected Outcome	Comments (optional)
Use social media to post upcoming events and information	Coalition lead and designated social media manager	March 2023 – Ongoing	A list of upcoming events, access to social media platforms (Facebook, Instagram, Twitter), solid communication between coalition lead and social media manager	Increased community resident reach as a result of increased social media usage.	Create a post for every event at least two weeks in advance.
Hire or designate a social media manager	Coalition lead, PDPHE staff	March 2023 – June 2023	A knowledgeable individual to promote	Increased community resident involvement	

			events on social media, social media accounts	due to increased social media usage.	
Utilize outreach methods for events and information	Coalition lead and members, designated social media manager	March 2023 – Ongoing	Flyers, postcards, door knocking, emails, phone calls, announcements in the Greenhorn Valley View	Increased community resident reach as a result of increased outreach.	Utilize at least one outreach method for every event at least two weeks in advance.
Build a relationship with the local schools	Coalition lead and members	March 2023 – Ongoing	Meetings with school administration, planning tools, note taker, and a plan for coalition involvement moving forward.	Increased participation from parents and students.	Partnering with local schools will work to expand communication of events and gain interest from parents and students. Perhaps students can assist the VFC during events and gain volunteer hours.

### Objective 3: Increase Collaboration with Community Stakeholders

Activities	Person(s) Responsible	Timeline	Resources	Expected Outcome	Comments (optional)
Hold brainstorming meetings with the Chamber of Commerce	Coalition lead and members, Chamber of Commerce members	March 2023 - Ongoing	A meeting location, planning tools, note taker	Providing services to the community in a more efficient manner.	Occurring quarterly.
Provide updates at Colorado City Metro Board meetings	Coalition lead or board member	March 2023 – Ongoing	A log of all past activities, successes, and barriers, and a list of any current needs	Improved collaboration among stakeholders and allocation of resources.	Occurring quarterly.
Collaborate with community stakeholders to host local events	Coalition lead and members, community stakeholders	March 2023 – Ongoing	Relationships with stakeholders, various planning meetings, supplies for events	Greater interest in events leading to increased community involvement.	Provide events or classes outside of the norm.