

Public Health 2017 Annual Report



Sylvia Proud
Public Health Director

The Pueblo community has a lot to be proud of in 2017. One success is the completion of the first Community Health Improvement Plan. After five years of partners and community members working together on the issues of obesity and teen and unintended pregnancy great strides were accomplished to improve the health of Pueblo. The Pueblo community increased access to healthy food and beverages as well as infrastructure enhancements to trail systems and bicycle lanes. During the same timeframe (2013-2017), the teen birth rate decreased by 19.5%. This resulted in a savings of over \$624,000 to the community. Since 2009, the rate has decreased 53.7%.

The second Community Health Improvement Plan was developed during 2017 by the department and outstanding community partners. The plan outlines priorities to be accomplished during 2018-2022 to address obesity and behavioral health, including substance abuse. I look forward to the positive impact the department, partners, and community members will achieve in addressing these issues knowing Pueblo's past success in addressing population health initiatives.

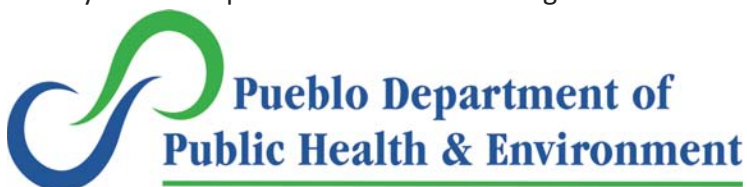
The department's philosophy is to lead by example and walking our talk. One initiative the department is working on is training all employees in Mental Health First Aid to build the agency's awareness and response to behavioral health. In 2017, over 20% of the employees received the training and will continue for all employees.

Emergency response is a core public health service and preparedness and exercising is critical to responding to all hazard events. Another significant achievement occurred in June 2017, when the health department brought the community together in a state-wide exercise to practice distributing medications using the Strategic National Stockpile during an emergency.

This exercise along with everyday services carried out by the talented staff at the department results in achieving public health's mission which can be summed up in three words: Prevent, Promote and Protect. This means public health is preventing disease, promoting healthy living, protecting people and environment. Along with developing a community health improvement plan, the department also created a three-year strategic plan for 2018-2020. This plan provides actionable items related to five distinct pillars: workforce, population health, excellence, engagement, and sustainability. The strategic plan and actionable items reflect the department's commitment to continuous improvement, which ensures the department regularly evaluates services and programs for efficiency and effectiveness. The overall goal of continuous improvement is to deliver public health services with integrity and responsiveness.

Department Name Change

Upon recommendation of the Pueblo City-County Board of Health, in 2017, Pueblo City Council and the Board of Pueblo County Commissioners approved, through resolutions, the updating of the local public health entity name. Effective in April, 2018, the Pueblo City-County Health Department name was changed to the Pueblo Department of Public Health



& Environment. Included with the name change is an updated logo (see logo to the left) representing continued health and environment services for Pueblo County.



Prevent • Promote • Protect

Department logo phased out in 2018.

Public Health Champion



Kim Arline, registered pharmacist, was selected as the 2017 Public Health Champion for displaying significant contributions to Pueblo's public health. Kim's involvement as a role model for public health was observed in many areas:

- Enhanced 'Safe Routes to Schools' in Pueblo West working with Pueblo West Metropolitan District, Pueblo Area Council of Governments, and Colorado Department of Transportation
- Chaired Pueblo Active Community Environments (PACE), overseeing distribution of over 50 bike racks, 64,000 bike maps, way-finding trail signs, and advocating wheelchair use in bike lanes
- Created annual Bike to Work Day in Pueblo
- Co-created the Mini-Mortals Triathlon for youth in 2011

Kim brought over \$1,000,000 to Pueblo increasing outdoor access for bicycles and pedestrians.


Emergency Preparedness

Public Health emergency dispensing exercise, titled PHEDex, occurred in June, 2017. **359** volunteers, employees and **36** partner agencies helped test Pueblo's Public Health emergency dispensing capacity in a four-hour time period. The average time, start-to-finish, was **8.6** minutes.



Best of Pueblo
1st Place Gold Winner
in "Best Use of Social
Media"

Pueblo WIC Facebook

 Obtain copies online of the Community Health Improvement Plan, Community Health Assessment or related public health reports by visiting pueblohealth.org

A Decade of Excellence

The Vital Statistics program received the **Five Star Performance Award from the Colorado Department of Public Health and Environment for the past 10 years**. Superior in the following eight categories. Application Audits, Policy Receipts, Surveys, Responsiveness, Timeliness, Completeness, Tracking all security paper, and CO Train (training modules). Each category has specific criteria that must be met to be eligible to receive this award.

Public Health By the Numbers

WIC brought **\$2,609,168** into Pueblo while improving nutrition to children.



4,182 WIC clients

Investigated **766** infectious disease cases.

Tracked **58** TB cases

4,327 Immunizations given



Pueblo Communities that Cares consist of two boards: Community Board and Key Leaders Board. The **51** members of the Community Board represent **38** community agencies.



communities that care

1,784 family planning clinic visits, of which **921** individuals met qualifications for grant-funded family planning services

7,702 clients text **5** breastfeeding peer counselors and an additional **5,551** educational messages text were sent.

Birth Certificates Issued **6,903**

Death Certificates Issued **11,940**

Reached out to over **150** providers about opioid use in the Pueblo community.

32 of the **54** attendees at the 2017 Opioid Symposium hosted with the Pueblo Medical Society were medical providers.

Twitter Followers **1,480**



Facebook Likes **2,162**

Website Visits **152,163**



Pueblo County Population **165,123**

117 animals submitted for rabies testing. **8** bats tested positive.

261 New Onsite Wastewater Treatment Sites inspected for installation

1,030 Restaurants Inspected



589 Special Event Food Inspections

210 individuals received blood lead testing, of which **46** were in the Colorado Smelter Superfund Site

4 campuses and **5,800** students, staff and faculty are protected on the newly tobacco free campuses at Pueblo Community College.



Mission and Vision Statements

Mission: Promotes and protects the health and environment of Pueblo County.

Vision: A thriving, healthy and safe Pueblo County.

Finance *(unaudited)*

Revenue	
Colorado Department of Public Health & Environment	48.23%
Local Government Funding	24.98%
Fees Collected	15.26%
Federal Funding	6.41%
Other Grants	4.93%
Miscellaneous Income	.19%

2017 Approved Budget: \$7,118,895

Expenses	
Personnel Services	76.54%
Supplies	5.58%
Other Expense	5.21%
Operating Expense	5.19%
Public Education Expense	3.06%
Travel	2.21%
Capital Expenditures	2.21%

Leadership and Employees

Sylvia Proud, MS, IPMA-SCP

Public Health Director

Georgia Alfonso, MNM

Fiscal Officer

Jody Carrillo, MS, BSN

Environmental Health & Emergency Preparedness Director

Katie Davis, MS

Operations and Health Promotion Director

Lynn Procell, MSN, BSN

Community Health Services Director

Christopher Urbina, DO

Medical Officer

Board of Health

Eileen Dennis, RN, President

Michael J. Nerenberg, MD, Vice President

Ed Brown

Garrison Ortiz

Donald Moore



An accredited public health department, continuously demonstrating ongoing quality improvement to meet national performance standards.

In Memory In memory of our dear friend and co-worker Lorri Johnson, a member of the Pueblo Department of Public Health & Environment team who passed in 2017.

Report compiled and distributed by the Public Information Office at Pueblo Department of Public Health & Environment.