

Pueblo County Food Assessment: Key Findings and Opportunities Report, Appendix C

Appendix C. Resident Survey Results

What is your home zip code?	Percent	Count
1. 81001	17%	114
2. 81003	10%	65
3. 81004	21%	142
4. 81005	20%	140
5. 81006	6%	41
6. 81007	16%	112
7. 81008	5%	37
8. 81019	1%	10
9. 81022	1%	4
10. 81025	0%	3
11. 81039	0%	1
12. 81069	2%	15
What city, town or region do you live in?		
1. Avondale	0%	2
2. Belmont	8%	58
3. Bessemer/Lake Minnequa	11%	74
4. Boone	0%	2
5. Colorado City	1%	10
6. Downtown Pueblo	7%	47
7. Eagleridge	5%	31
8. Eastside Pueblo	8%	52
9. Northern Pueblo County	3%	18
10. Pueblo Memorial Airport	1%	5
11. Pueblo West	17%	119
12. Rural Eastern	1%	7
13. Rural Southern	2%	11
14. Rural Southwestern	0%	3
15. Rye	2%	13
16. Salt Creek	1%	5
17. Southside	23%	158
18. St. Charles Mesa/Vineland	5%	31
19. West Park/Goodnight	2%	17
20. Westside Pueblo	3%	21
Where do you get most of the FOODS you or your family eats?		
1. Chain grocery store (Walmart, Safeway, King Soopers)		
2. Wholesale store (Costco, Sam's Club)		
3. Fast food restaurants		
Where do you usually get most of your FRUITS AND VEGETABLES (fresh, canned, or frozen)?		

1. Chain grocery store (Walmart, Safeway, King Soopers)	
2. Wholesale store (Costco, Sam's Club)	
3. I grow/make/hunt my food	
Where would you like to get MORE of your fruits and vegetables?	
1. Chain grocery store (Walmart, Safeway, King Soopers)	
2. Grow/make/hunt more food	
3. Natural Food Store	
How many servings of fruits and vegetables do you eat every day, usually?	
1. None	3%
2. 1 serving/day	14%
3. 2 servings/day	28%
4. 3 servings/day	24%
5. 4 servings/day	16%
6. 5 servings/day	8%
7. 6 or more servings/day	6%
How do you usually get to the places where you buy/receive fruit and vegetables?	
1. Personal car	
2. Someone else's car	
3. Walk	
About how far do you live from where you get MOST of your fruits and vegetables?	
1. One to 5 blocks (less than ½ mile)	8%
2. Between ½ mile and 1 mile	14%
3. Between 1.1 and 3 miles	30%
4. Between 3.1 and 5 miles	22%
5. Between 5.1 and 10 miles	15%
6. Between 10.1 and 30 miles	5%
7. Over 30 miles	3%
8. N/A- I do not eat	0%
9. N/A- I grow my own	0%
What makes it challenging to GET fruits and vegetables?	
1. Cost	
2. No Challenges	
3. Distance	
What makes it challenging to EAT fruits and vegetables?	
1. No Challenges	
2. Taste and preferences	

3. Time to prepare	
What COMMUNITY FACTORS might make it easier to eat more fruits and vegetables?	
1. More Farmers' Markets (e.g. more locations or market days, year round markets)	
2. More produce or farm stands	
3. Better selection of fruits and vegetables at grocery stores	
What PERSONAL FACTIORS might make it easier to eat more fruits and vegetables?	
1. More affordable for me	
2. More time to prepare/cook them	
3. Knowing how to prepare them	
What is important to you when you pick out fruits and vegetables?	
1. Freshness and quality	
2. Cost	
3. Health and nutrition	
What do you define as "local"?	
1. Grown/raised in Pueblo County	47%
2. Grown/raised in the Arkansas Valley	10%
3. Grown/raised in Colorado	38%
4. Grown/raised in the United States	3%
5. I Don't Know	1%
Are you willing to pay more for fruits and vegetables grown in Colorado versus outside of Colorado?	
1. Yes	30%
2. No	30%
3. Maybe	39%
Are you willing to pay more for fruits or vegetables grown in Pueblo County or the Arkansas Valley?	
1. Yes	34%
2. No	30%
3. Maybe	36%
If getting more locally grown or made food is important to you, what COMMUNITY FACTORS might make it easier?	
1. More farmers' markets or farm stands (e.g. more locations or market days year-round markets)	
2. More sold at grocery stores I shop at	
3. Greater variety of food grown and/or grown year round	

If getting more locally grown or made food is important to you, what PERSONAL FACTORS might make it easier?		
1. More affordable for me		
2. Knowing how/where to find it		
3. Knowing more about how to grow it myself		
In the past 12 months, how often were you unable to feed your household all that you wanted because of cost?		
1. Always	9%	
2. More than ½ the time	16%	
3. ½ the time	16%	
4. Less than ½ the time	18%	
5. Never	41%	
How often do you have to compromise on healthy or balanced food items because of budget concerns?		
1. Always	16%	
2. More than ½ the time	18%	
3. ½ the time	15%	
4. Less than ½ the time	22%	
5. Never	29%	
How many people currently live in your household (including yourself)?		
1. 1 member	12%	82
2. 2 members	27%	184
3. 3 members	23%	158
4. 4 members	19%	130
5. 5 or more members	17%	114
6. No response	2%	16
How many members of your household are under the age of 18?		
1. 0 members	45%	309
2. 1 member	21%	145
3. 2 members	17%	115
4. 3 or more members	14%	94
5. No response	3%	21
What is your gender?		
1. Male	19%	131
2. Female	78%	536
3. Other	0%	0
4. No response	2%	17
What is your age?		
0. No response (not included)	0%	56
1. 17-25	11%	68
2. 26-30	11%	68

3. 31-40	25%	154
4. 41-50	20%	123
5. 51-60	20%	124
6. 61-70	11%	68
7. 71 and above	4%	23
What is your ethnicity?		
1. White	54%	368
2. Black, African American	4%	26
3. Hispanic/Latino	34%	233
4. American Indian	2%	17
5. Asian Indian	0%	3
5. Asian	1%	6
6. Native American or Pacific Islander	0%	2
7. Other	3%	19
8. No response	8%	52
What is the highest level of education you have obtained?		
1. Less than high school graduate	3%	20
2. High school/GED	14%	95
3. Some college/no degree	27%	185
4. Associate's degree	18%	122
5. Bachelor's degree	22%	151
6. Graduate/professional degree	13%	91
7. No response	3%	20
What is your annual household income?		
1. > \$10,000	14%	98
2. \$10,000- \$14,999	8%	57
3. \$15,000-\$24,999	9%	62
4. \$25,000-\$34,000	13%	87
5. \$35,000-\$49,999	15%	104
6. \$50,000-\$74,999	11%	73
7. \$75,000-\$99,999	9%	61
8. \$100,000-\$149,999	5%	37
9. \$150,000 and above	3%	21
10. No response	12%	84