



# COLORADO

Department of Human Services

September 23, 2014

Dear Media Professional:

The Colorado Department of Human Services recently launched the state's first ever statewide mental health crisis hotline, 1-844-493-TALK (8255). The line is staffed with trained professionals and peer counselors 24/7, providing counseling and referral sources to Coloradans experiencing a mental health crisis.

Knowing how to access needed services is a crucial first step and that's where we need your help.

Research shows that individuals experiencing a mental health crisis who know how to access supportive services get more effective help sooner than those who struggle to find the help they need.

Below you will find links to a Public Service Announcement recorded by Governor John Hickenlooper and Reggie Bicha, Director of the Colorado Department of Human Services. We ask that you broadcast it when possible and post it to your website, so that Coloradans can be aware that help is indeed just a phone call away.

Your assistance with publicizing the availability of the Colorado Crisis and Support Line will lead to a safer and healthier state for all Coloradans.

Thank you for your consideration of this request.

Sincerely,  
Lisa Clements  
Director, Office of Behavioral Health  
Colorado Department of Human Services

[Public Service Announcement](#)  
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