



## Executive Summary

81001 (Pueblo)  
81001 (Pueblo, CO)  
Geography: ZIP Code

81001 (Pueblo, CO)

### Population

2000 Population	29,786
2010 Population	30,052
2012 Population	30,424
2017 Population	31,581
2000-2010 Annual Rate	0.09%
2010-2012 Annual Rate	0.55%
2012-2017 Annual Rate	0.75%
2012 Male Population	48.8%
2012 Female Population	51.2%
2012 Median Age	34.8

In the identified area, the current year population is 30,424. In 2010, the Census count in the area was 30,052. The rate of change since 2010 was 0.55% annually. The five-year projection for the population in the area is 31,581 representing a change of 0.75% annually from 2012 to 2017. Currently, the population is 48.8% male and 51.2% female.

### Median Age

The median age in this area is 34.8, compared to U.S. median age of 37.3.

### Race and Ethnicity

2012 White Alone	72.7%
2012 Black Alone	2.3%
2012 American Indian/Alaska Native Alone	2.3%
2012 Asian Alone	1.2%
2012 Pacific Islander Alone	0.1%
2012 Other Race	17.2%
2012 Two or More Races	4.2%
2012 Hispanic Origin (Any Race)	54.6%

Persons of Hispanic origin represent 54.6% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 73.3 in the identified area, compared to 61.4 for the U.S. as a whole.

### Households

2000 Households	11,397
2010 Households	11,693
2012 Total Households	11,794
2017 Total Households	12,352
2000-2010 Annual Rate	0.26%
2010-2012 Annual Rate	0.38%
2012-2017 Annual Rate	0.93%
2012 Average Household Size	2.47

The household count in this area has changed from 11,693 in 2010 to 11,794 in the current year, a change of 0.38% annually. The five-year projection of households is 12,352, a change of 0.93% annually from the current year total. Average household size is currently 2.47, compared to 2.46 in the year 2010. The number of families in the current year is 7,143 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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## Median Household Income

2012 Median Household Income	\$32,231
2017 Median Household Income	\$36,494
2012-2017 Annual Rate	2.52%

## Average Household Income

2012 Average Household Income	\$46,176
2017 Average Household Income	\$52,069
2012-2017 Annual Rate	2.43%

## Per Capita Income

2012 Per Capita Income	\$19,156
2017 Per Capita Income	\$21,616
2012-2017 Annual Rate	2.45%

## Households by Income

Current median household income is \$32,231 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$36,494 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$46,176 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$52,069 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$19,156 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$21,616 in five years, compared to \$29,882 for all U.S. households

## Housing

2000 Total Housing Units	12,253
2000 Owner Occupied Housing Units	7,177
2000 Renter Occupied Housing Units	4,220
2000 Vacant Housing Units	856
2010 Total Housing Units	12,946
2010 Owner Occupied Housing Units	6,365
2010 Renter Occupied Housing Units	5,327
2010 Vacant Housing Units	1,253
2012 Total Housing Units	13,177
2012 Owner Occupied Housing Units	6,066
2012 Renter Occupied Housing Units	5,728
2012 Vacant Housing Units	1,383
2017 Total Housing Units	13,782
2017 Owner Occupied Housing Units	6,356
2017 Renter Occupied Housing Units	5,996
2017 Vacant Housing Units	1,430

Currently, 46.0% of the 13,177 housing units in the area are owner occupied; 43.5%, renter occupied; and 10.5% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 12,946 housing units in the area - 49.2% owner occupied, 41.1% renter occupied, and 9.7% vacant. The annual rate of change in housing units since 2010 is 0.79%. Median home value in the area is \$107,337, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 0.25% annually to \$108,671.