



Executive Summary

81003 (Pueblo)
 81003 (Pueblo, CO)
 Geography: ZIP Code

81003 (Pueblo, CO)

Population

2000 Population	14,251
2010 Population	14,944
2012 Population	15,015
2017 Population	15,347
2000-2010 Annual Rate	0.48%
2010-2012 Annual Rate	0.21%
2012-2017 Annual Rate	0.44%
2012 Male Population	51.4%
2012 Female Population	48.6%
2012 Median Age	35.5

In the identified area, the current year population is 15,015. In 2010, the Census count in the area was 14,944. The rate of change since 2010 was 0.21% annually. The five-year projection for the population in the area is 15,347 representing a change of 0.44% annually from 2012 to 2017. Currently, the population is 51.4% male and 48.6% female.

Median Age

The median age in this area is 35.5, compared to U.S. median age of 37.3.

Race and Ethnicity

2012 White Alone	70.6%
2012 Black Alone	3.8%
2012 American Indian/Alaska Native Alone	3.3%
2012 Asian Alone	0.6%
2012 Pacific Islander Alone	0.2%
2012 Other Race	16.7%
2012 Two or More Races	4.8%
2012 Hispanic Origin (Any Race)	49.4%

Persons of Hispanic origin represent 49.4% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 75.0 in the identified area, compared to 61.4 for the U.S. as a whole.

Households

2000 Households	5,276
2010 Households	5,767
2012 Total Households	5,780
2017 Total Households	5,975
2000-2010 Annual Rate	0.89%
2010-2012 Annual Rate	0.10%
2012-2017 Annual Rate	0.67%
2012 Average Household Size	2.25

The household count in this area has changed from 5,767 in 2010 to 5,780 in the current year, a change of 0.10% annually. The five-year projection of households is 5,975, a change of 0.67% annually from the current year total. Average household size is currently 2.25, compared to 2.24 in the year 2010. The number of families in the current year is 2,964 in the specified area.



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Median Household Income

2012 Median Household Income	\$26,094
2017 Median Household Income	\$28,832
2012-2017 Annual Rate	2.02%

Average Household Income

2012 Average Household Income	\$36,721
2017 Average Household Income	\$41,456
2012-2017 Annual Rate	2.46%

Per Capita Income

2012 Per Capita Income	\$18,195
2017 Per Capita Income	\$20,247
2012-2017 Annual Rate	2.16%

Households by Income

Current median household income is \$26,094 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$28,832 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$36,721 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$41,456 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$18,195 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$20,247 in five years, compared to \$29,882 for all U.S. households

Housing

2000 Total Housing Units	5,787
2000 Owner Occupied Housing Units	2,746
2000 Owner Occupied Housing Units	2,529
2000 Vacant Housing Units	512
2010 Total Housing Units	6,403
2010 Owner Occupied Housing Units	2,645
2010 Renter Occupied Housing Units	3,122
2010 Vacant Housing Units	636
2012 Total Housing Units	6,471
2012 Owner Occupied Housing Units	2,431
2012 Renter Occupied Housing Units	3,349
2012 Vacant Housing Units	691
2017 Total Housing Units	6,658
2017 Owner Occupied Housing Units	2,486
2017 Renter Occupied Housing Units	3,489
2017 Vacant Housing Units	683

Currently, 37.6% of the 6,471 housing units in the area are owner occupied; 51.8%, renter occupied; and 10.7% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 6,403 housing units in the area - 41.3% owner occupied, 48.8% renter occupied, and 9.9% vacant. The annual rate of change in housing units since 2010 is 0.47%. Median home value in the area is \$89,315, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by -0.59% annually to \$86,694.