



Executive Summary

81004 (Pueblo)
 81004 (Pueblo, CO)
 Geography: ZIP Code

81004 (Pueblo, CO)

Population

2000 Population	26,477
2010 Population	26,208
2012 Population	26,501
2017 Population	27,444
2000-2010 Annual Rate	-0.10%
2010-2012 Annual Rate	0.50%
2012-2017 Annual Rate	0.70%
2012 Male Population	49.2%
2012 Female Population	50.8%
2012 Median Age	38.0

In the identified area, the current year population is 26,501. In 2010, the Census count in the area was 26,208. The rate of change since 2010 was 0.50% annually. The five-year projection for the population in the area is 27,444 representing a change of 0.70% annually from 2012 to 2017. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 38.0, compared to U.S. median age of 37.3.

Race and Ethnicity

2012 White Alone	74.0%
2012 Black Alone	2.7%
2012 American Indian/Alaska Native Alone	2.5%
2012 Asian Alone	0.4%
2012 Pacific Islander Alone	0.1%
2012 Other Race	15.7%
2012 Two or More Races	4.5%
2012 Hispanic Origin (Any Race)	50.3%

Persons of Hispanic origin represent 50.3% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 72.5 in the identified area, compared to 61.4 for the U.S. as a whole.

Households

2000 Households	11,077
2010 Households	11,096
2012 Total Households	11,192
2017 Total Households	11,699
2000-2010 Annual Rate	0.02%
2010-2012 Annual Rate	0.38%
2012-2017 Annual Rate	0.89%
2012 Average Household Size	2.33

The household count in this area has changed from 11,096 in 2010 to 11,192 in the current year, a change of 0.38% annually. The five-year projection of households is 11,699, a change of 0.89% annually from the current year total. Average household size is currently 2.33, compared to 2.32 in the year 2010. The number of families in the current year is 6,329 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Median Household Income

2012 Median Household Income	\$28,305
2017 Median Household Income	\$31,133
2012-2017 Annual Rate	1.92%

Average Household Income

2012 Average Household Income	\$40,119
2017 Average Household Income	\$45,793
2012-2017 Annual Rate	2.68%

Per Capita Income

2012 Per Capita Income	\$17,417
2017 Per Capita Income	\$19,994
2012-2017 Annual Rate	2.80%

Households by Income

Current median household income is \$28,305 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$31,133 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$40,119 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$45,793 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$17,417 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$19,994 in five years, compared to \$29,882 for all U.S. households

Housing

2000 Total Housing Units	12,032
2000 Owner Occupied Housing Units	6,651
2000 Renter Occupied Housing Units	4,426
2000 Vacant Housing Units	955
2010 Total Housing Units	12,558
2010 Owner Occupied Housing Units	6,307
2010 Renter Occupied Housing Units	4,789
2010 Vacant Housing Units	1,462
2012 Total Housing Units	12,742
2012 Owner Occupied Housing Units	5,961
2012 Renter Occupied Housing Units	5,231
2012 Vacant Housing Units	1,550
2017 Total Housing Units	13,244
2017 Owner Occupied Housing Units	6,257
2017 Renter Occupied Housing Units	5,442
2017 Vacant Housing Units	1,545

Currently, 46.8% of the 12,742 housing units in the area are owner occupied; 41.1%, renter occupied; and 12.2% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 12,558 housing units in the area - 50.2% owner occupied, 38.1% renter occupied, and 11.6% vacant. The annual rate of change in housing units since 2010 is 0.65%. Median home value in the area is \$91,559, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by -0.35% annually to \$89,958.