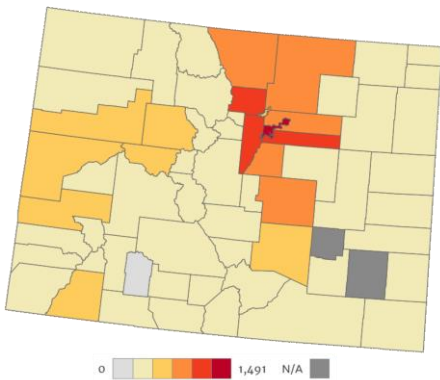


A community's processes and programs can make or break the solar value proposition for its residents and businesses. At a community's request, SolSmart supports officials in building capacity through a suite of voluntary actions that can support market growth. SolSmart empowers communities to become designated at the Bronze, Silver, or Gold level via no-cost technical assistance based on best management practices in areas identified as community priorities. This community profile highlights several important solar-relevant metrics and opportunities for solar market growth.

SOLAR MARKET

COLORADO HAS 6,004 SOLAR WORKERS



SOLAR JOBS RANKINGS



Solar Jobs Rank (among the 50 states and DC)	10
Solar Jobs Per Capita (among the 50 states and DC)	12

SOLAR INDUSTRY



422 SOLAR COMPANIES IN COLORADO
2 SOLAR COMPANIES IN PUEBLO

- In 2016, there were over 260,000 American solar workers, a 25% increase over 2015.
- One out of every 50 new jobs in the United States in 2016 was created in the solar industry.
- Solar jobs increased at least 20% each year for the fourth year in a row.

MARKET POTENTIAL

ECONOMICS OF 200 SYSTEMS



\$3,583,400 ECONOMIC OUTPUT



27.1 TOTAL JOBS

IMPROVING PROJECT FINANCIALS



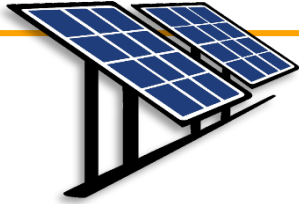
\$6,727	MORE SAVINGS
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6.5 YEARS	FASTER PAYBACK
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Creating a solar-friendly environment can contribute to local economic development and job creation for Pueblo's residents. The TABLE ABOVE shows the projected economic development and job creation potential generated by about 200 typical residential systems of 5 kW each.

As a part of the Department of Energy SunShot Initiative, SolSmart will help communities make progress toward the SunShot target of \$1.50 per Watt. The TABLE ABOVE shows the projected improvement in savings and payback period for a 5kW project in Pueblo, were it to hit the SunShot price target.



SOLAR CAPACITY

TOTAL INSTALLED CAPACITY

COLORADO 926 MW

United States 42,373.7 MW

DISTRIBUTED GENERATION

COLORADO 42.9%

United States 39%

- Solar is forecasted to rank 1st for capacity additions in 2017, outpacing additions of all other energy technologies.
- There are over 1,347,000 solar energy systems installed in the United States.

AVOIDED EMISSIONS



EQUAL TO PLANTING 5.5 FOOTBALL FIELDS OF TREES

OR NOT DRIVING

194,000 MILES

Estimated avoided carbon dioxide equivalent, based on a 5 kW PV system over 20 years

IN-PERSON ASSISTANCE

SolSmart offers the following in-person assistance to help communities reach designation:

- Seminars or Workshops
- Intensive multi-day workshops with local government staff
- Site visits by a SolSmart expert

WORKSHOPS



PUEBLO'S SMALL BUILDING STOCK

SUITABLE FOR PV 33,000 BLDGS

PERCENT OF SMALL BLDGS 82.08%

PV CAPACITY POTENTIAL 302,200 kW

ENERGY GENERATION POTENTIAL 463,400 MWh

MEAN HOUSEHOLD USE YR (CO) 8,248 kWh



PUEBLO'S SOLAR RESOURCE

107%

MORE SUN THAN BERLIN, GERMANY, A WORLD LEADER IN SOLAR

99%

AS MUCH SUN AS YUMA, ARIZONA, SUNNIEST CITY IN THE USA

SOLAR CONTEXT

VISIT SOLSMART.ORG OR CALL 202-866-0915 FOR INFORMATION.