



Planning & Community Development  
Jerry M. Pacheco, Director

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**MEMORANDUM**

**To:** Gina Dutcher, City Clerk  
**From:** Jerry M. Pacheco, Director of Planning & Community Development  
**Date:** January 3, 2011  
**RE:** Political Signs within the City of Pueblo

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Language from the current sign ordinance applies to political signs posted within the city limits in several ways. Political signs are classified as temporary signs and are subject to a specific set of ordinance requirements. The following is an abstract of pertinent parts of the ordinance:

**Sec. 17-10-01. Purpose and intent.**

The purpose of this Chapter is to promote the public health, safety and welfare by establishing standards and criteria for the construction, installation, maintenance and operation of signs in the City.

(7) Prohibit all signs not expressly permitted by this Chapter.

**Sec. 17-10-02. Application of this Chapter.**

(a) The regulations contained in this Chapter shall apply to signs generally outside of the public right-of-way and on the property to which the standard or regulation refers, except when specifically stated otherwise. A sign shall only be erected, established, painted, created or maintained in conformance with the standards, criteria, procedures and other applicable requirements of this Chapter.

**Sec. 17-10-03. General rules for all zone districts.**

(5) No sign shall be placed on any curb, sidewalk, post, pole, hydrant, bridge, structure, tree or other surface located on public property, including the posting of handbills, except as may otherwise expressly be authorized by this Chapter.

(6) Temporary signs six (6) square feet or less do not require a permit from the Department of Land Use Administration.

**Sec. 17-10-04. Computations, measurements, rules and definitions.**

(26) *Sign, portable* means any sign designed to be transported on wheels, skids, runners or brackets or has a frame to which wheels, skids, runners or brackets or similar mechanical devices can be attached to or support the sign. A *portable sign* also includes sandwich signs, inflatable devices and mobile signs, such as parked utility trailers (less than two thousand 2,000 pounds empty weight) or vehicles, which include signs visible from the public right-of-way unless such vehicle is used in the normal day-to-day operations of the business.

(30) *Sign, temporary* means a sign that is designed to be used only temporarily and is not intended to be permanently attached to a building or structure or permanently installed in the ground. These include, but are not limited to, political signs, special event signs, portable signs and for sale or leasing signs. *Temporary signs* may be displayed as window signs.

(33) *Trailer* means any wheeled vehicle, without motive power and having an empty weight of more than two thousand (2,000) pounds, which is designed to be drawn by a motor vehicle and to carry its cargo load wholly upon its own structure and which is generally and commonly used to carry and transport property over the public highways

**Sec. 17-10-05. Sign standards.**

(j) Temporary signs.

<u>District</u>	<u>Maximum total area of permitted signage per parcel</u>	<u>Maximum height for freestanding temporary signs</u>
<u>R-1, R-2, R-2U, R-3, R-4, R-5, R-6, R-7, R-8 and RCN and CCN</u>	<u>33 square feet</u>	<u>5 feet</u>
<u>A-1, A-2, A-3, A-4, O-1, B-1, B-2, B-3, B-4, I-1, I-2, and I-3</u>	<u>66 square feet</u>	<u>8 feet</u>
<b>Notes:</b>		
<ol style="list-style-type: none"> <li>1. <u>The display of hand-held signage shall not be considered a temporary sign.</u></li> <li>2. <u>Political signs shall be removed 15 days following election-day to which the signs relate.</u></li> <li>3. <u>Off-premise advertising, retail, wholesale, or service signs may not be displayed for more than a total of 14 days per calendar month.</u></li> <li>4. <u>Signs announcing any event or function shall not be displayed for more than 21 days prior to the event. These signs shall be removed not later than 7 days after the event.</u></li> <li>5. <u>Real estate signs shall be removed 7 days after property sale closing.</u></li> <li>6. <u>Temporary signs shall not be illuminated.</u></li> </ol>		

**Sec. 17-10-07. Prohibited signs.**

(8) Signs erected after adoption of this Chapter that do not comply with the provisions of this Chapter.

(9) Signs in, on, over or above the public right-of-way without a revocable permit therefore.

(10) Parked motor vehicles and/or trailers intentionally located so as to serve as an advertising device for a use, product or service.

**Sec. 17-10-09. Construction standards.**

(f) Temporary signs shall be durable and weather-resistant and fastened or anchored sufficiently to remain in place whether attached to the building or positioned in the ground.

If you have any specific questions about how this language applies to political signs please call Planning and Community Development at 719-553-2259.