Meeting Agenda of the
TRANSPORTATION ADVISORY COMMISSION
January 12, 2017
8:30 a.m.

Community Room of the Pueblo Municipal Justice Center, 200 South Main Street
Agenda items marked with * indicate additional materials are included in the packet.

Individuals Requiring Special Accommodations Should Notify the City MPO's Office (719) 553-2244 by Noon on the Friday Preceding the Meeting.

1. Call Meeting to Order
   Chairman: John Adams
   Time of Call: 8:37 a.m.
   MPO Members Present: John Adams, Bart Mikitowicz, Hannah Haunert
   TAC Members Present: Alf Randall, Dan Centa, Darrin Tangeman, Don Bruestle, Joan Armstrong, Michael Snow, Pepper Whittlef, Wendy Pettit, Joe Garcia
   CAC Members Present: Kristen Castor
   Others Present: Salvatore Piscitelli, Gary Thomas

2. Introductions and Public Comments (non-agenda items only).
   Introductions were made for Gary Thomas and Joe Garcia.

3. Approval of Minutes of the regular meeting held on November 10, 2016
   Motion to Approve: Don Bruestle
   Second: Sal Piscitelli
   Unanimous

4. CDOT Region II TIP/STIP Policy Agenda Item(s)
   There are no Policy TIP Amendment Notifications for January.

5. Administration Modification to the TIP/STIP
   There are no Administrative TIP Amendment Notifications for January.

6. CDOT Region II Updates
   Wendt Pettit informed everyone about the Pilot Program for the alternative to collect revenue instead of the gas tax. The process is underway with a lot of exceptions: out of state, vehicle type, etc. The use of GPS might be used or manually recording mileage. The Gas Tax will not be sufficient in the new LRTP. John Adams said that he has the device and it has the time, average miles per hour and how much carbon output. It also has diagnostic for the car, i.e. to get a new battery. It cost 1.2 cent per mile. The study has a vast type of drivers. Kristen Castor had a question about people using older cars and how that would work with the technology. Michael Snow said that some people would self-report. Don Bruestle had a concern about this study impacting the people
who can’t drive, low income, or doesn’t have a car. Michael said that this study is to ask those questions. Joe Garcia asked who would cover the cost. Michael said it is part of the study too but CDOT would not be involved and would be questions for the Legislator. This does not mean that CDOT is for it. Bart Mikitowicz said that he would like to see sales tax on restaurants with a drive thru since they are contributing to road usage.

CDOT is working on a process on how to collect information to select freight projects for the freight funding that is available. The information will go to STAC in the process.

Michael Snow spoke again about the develop program to document priority needs that has been identify by what the public wants. This will help in the future because there can be a query done on the projects that fit the criteria.

7. Public Participation Plan "DRAFT" *

John Adams informed us that there is a handout in the packet and that it has been updated since it had been sent out for the Public Participation Plan.

Bart Mikitowicz asked about the strengths and/or weaknesses of the Public Participation Plan (PPP) efforts in Pueblo. Darrin Tangeman asked if it was the City or County. Bart said both. Sal Piscitelli said that the strength is having all the information and documentation and the weakness would be informing the public about the information/documentation. Sal suggested the local stations and to have it before it has happened rather than having it after the fact. Darrin asked who was responsible. Bart said that he has developed a stakeholder database for every business in the County. Mass emails will help reduce the cost. Kristen Castor said that presentation is a strength and the weakness would be that it is not put in a meaningful context to everyone. It should be more personal and how does that affect the general public. Don Bruestle asked if is referring to the business this committee deals with or citizen participation. Bart said that both are valuable discussions that need to happen. Don said that the weakness would be that most people don’t seem engaged unless that person is threatened and/or paying attention. Kristen said that “Have you heard” for a headline to draw people in. Real time information. Another example Kristen gave is “Why are we running empty buses?”. Alf Randall said that the government itself is a weakness. Kristen said that we need to track the input. Michael Snow said that the reliance of a narrow set of outreach mechanism is a weakness.

The next question is what percentage or sum of PACOG’s annual budget you feel should be allocated to the community outreach activities in a fiscal year. Don Bruestle asked if any money has been allocated. Kristen Castor asked what cost does other MPO’s have. Bart Mikitowicz did not know that information. Joe Garcia said that other Cities have an RTA that helps fund the PPP. Dan Centa asked about how much is already funded. John Adams said that there is already $13,000/year for staff time to update the PPP. Darrin Tangeman suggested talking to Debra Hill and Paris CarMichael. Sal Piscitelli suggests using a non-profit organization to mail out the flyers. Michael Snow asked who is responsible for PPP and involvement with public outreach. Kristen suggested to hire another person just specifically for media outreach.

The next question is what type of outreach activities do you feel are most effective and is there a type of outreach not currently being utilized that you would like to see implemented. Darrin Tengeman said that use of social media, mailers, how it is approached, and engagement with editorial board of the newspaper. Kristen Castor asked how effective is the newspaper. Joe Garcia
commented about that the others would get the feedback and not all of us would hear about it. Wendy Pettit suggested having an on-going education through social media with a topic at a time. Michael Snow said that personal relationship and personal outreach. Joan Armstrong emailed Louella (PACOG Recording Secretary) to see if there was any money from the PACOG's budget for public outreach. She said there is no money but it could come out of other projects as an assigned line item.

It was decided that mailers and the newspaper are not very effective for community outreach. Dan Centa asked how we contacted the West Pueblo meeting. John Adams said that we did direct mailing and a newspaper ad. Pepper Whittlef said to not just dismiss newspaper and mailers. Don Bruestle suggested having attractive graphics on a post card.

The next question is recommending one long term idea that will contribute to the PPP over the next 5 years. Don Bruestle said to change the culture to raise their expectations. Bart Mikitowicz wants to bring a festival that is fun, invite non-profits and leaders of each committee. We may need to add some music. Darrin Tangeman said that establishing a committee with all members that can create a consistent and coordinated message in education on all issues.

The next question is recommending one short term idea that will contribute to the PPP over the next 5 years. Wendy Pettit said that focused outreach would help. Michael Snow said to ask what type of input does PACOG get from their public outreach. Asking where we would get good input and not. He suggested to build new connections and add to the database. Darrin Tangeman said that timing, there are certain times to have community meetings. He said that his best turnout was on Saturday at noon. Kristen Castor said that it should include Pueblo Transit schedule. Wendy said that they have made arrangements for there and back. Bart Mikitowicz asked if there was a comment section under the video. Sal Piscitelli suggested maybe doing it by Postal zones.

The last question is to increase participation in the TAC/CAC meeting attendance. Don Bruestle said that we would need to be more than an advisory and have more power. Kristen Castor asked who else we would have at the meeting. Bart Mikitowicz said Pueblo Transit, Airport, and Freight. PACOG will be reorganizing and identifying a Transportation subcommittee within PACOG and TAC responsibility would be updated. The study is a final draft and will be presented on January 26, 2017 at the PACOG Meeting.

Pepper Whittlef had a concern about not having a say in TAP. Michael Snow informed us that TAP is gone. Wendy Pettit said that would probably be safe routes. She also said that we can go back to that and it would go through the competitors. There are some requirements that we would have to meet.

8. **Staff Reports:**

- **West Pueblo Connector – Final Alternatives***

In the packet, there are 3 Alternatives that meet the purpose and needs. The consultants are doing the Traffic assignment. Don Bruestle wanted verification that the alternatives would need to build a new bridge over the railroad. John Adams said that there will be a new bridge over the railroad. He said that using the alternatives with the State Hospital's ROW would be nearly impossible to establish. There will be another TAC discussion regarding the final decision.
• **Transit Functionality Study – Additional Scope of Work***
  John Adams informed everyone that there was a change order to expand the routes that would include Pueblo West, extend Bustang services, and a Park-N-Ride.

  John Adams said that the location for the Park-N-Ride would be located northeast of American Furniture Warehouse. Darrin Tangeman asked which exit off of I-25 that would be close to and John Adams said either 102 or 104. There will be a few routes changed to accommodate the new services.

  The consultants will be back February 2, 2017 at 10a.m. to Noon located at 109 N Industrial, Pueblo West, CO.

9. **Items from TAC Members or scheduling of future agenda items**

10. **2017 TAC Meeting Schedule***
    The 2017 TAC Meeting schedule can be found in your packet.

11. **Adjournment**
    Chairman John Adams adjourned the meeting at 10:19 a.m.