



# Demographic and Income Profile

81001 (Pueblo) 2  
 81001 (Pueblo)  
 Geography: ZIP Code

Prepared by Esri

Summary	Census 2010	2019	2024
Population	30,104	31,500	32,316
Households	11,718	12,185	12,498
Families	7,189	7,396	7,554
Average Household Size	2.46	2.47	2.48
Owner Occupied Housing Units	6,375	5,919	6,225
Renter Occupied Housing Units	5,343	6,266	6,273
Median Age	34.5	35.2	36.2
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.51%	1.49%	0.77%
Households	0.51%	1.47%	0.75%
Families	0.42%	1.42%	0.68%
Owner HHs	1.01%	1.77%	0.92%
Median Household Income	3.13%	2.91%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	2,630	21.6%	2,321	18.6%
\$15,000 - \$24,999	1,946	16.0%	1,651	13.2%
\$25,000 - \$34,999	1,622	13.3%	1,494	12.0%
\$35,000 - \$49,999	1,835	15.1%	1,949	15.6%
\$50,000 - \$74,999	1,947	16.0%	2,213	17.7%
\$75,000 - \$99,999	962	7.9%	1,171	9.4%
\$100,000 - \$149,999	731	6.0%	979	7.8%
\$150,000 - \$199,999	251	2.1%	373	3.0%
\$200,000+	261	2.1%	347	2.8%
Median Household Income	\$34,152		\$39,848	
Average Household Income	\$50,218		\$59,459	
Per Capita Income	\$19,582		\$23,148	

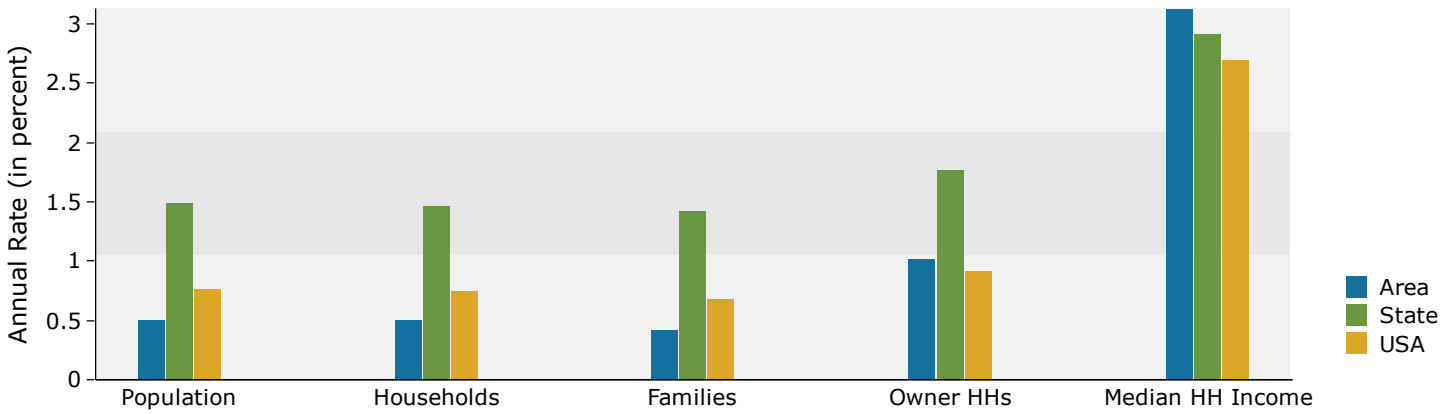
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,145	7.1%	2,107	6.7%	2,193	6.8%
5 - 9	2,139	7.1%	2,094	6.6%	2,135	6.6%
10 - 14	2,005	6.7%	2,019	6.4%	2,056	6.4%
15 - 19	2,657	8.8%	2,503	7.9%	2,523	7.8%
20 - 24	2,582	8.6%	2,297	7.3%	2,280	7.1%
25 - 34	3,692	12.3%	4,659	14.8%	4,465	13.8%
35 - 44	3,291	10.9%	3,360	10.7%	3,918	12.1%
45 - 54	3,748	12.4%	3,339	10.6%	3,265	10.1%
55 - 64	3,459	11.5%	3,653	11.6%	3,427	10.6%
65 - 74	1,939	6.4%	2,879	9.1%	3,205	9.9%
75 - 84	1,623	5.4%	1,647	5.2%	1,909	5.9%
85+	825	2.7%	943	3.0%	940	2.9%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,030	73.2%	22,567	71.6%	22,951	71.0%
Black Alone	658	2.2%	738	2.3%	786	2.4%
American Indian Alone	697	2.3%	783	2.5%	840	2.6%
Asian Alone	321	1.1%	380	1.2%	414	1.3%
Pacific Islander Alone	40	0.1%	49	0.2%	51	0.2%
Some Other Race Alone	5,138	17.1%	5,591	17.7%	5,780	17.9%
Two or More Races	1,219	4.0%	1,392	4.4%	1,494	4.6%
Hispanic Origin (Any Race)	16,383	54.4%	17,586	55.8%	18,346	56.8%

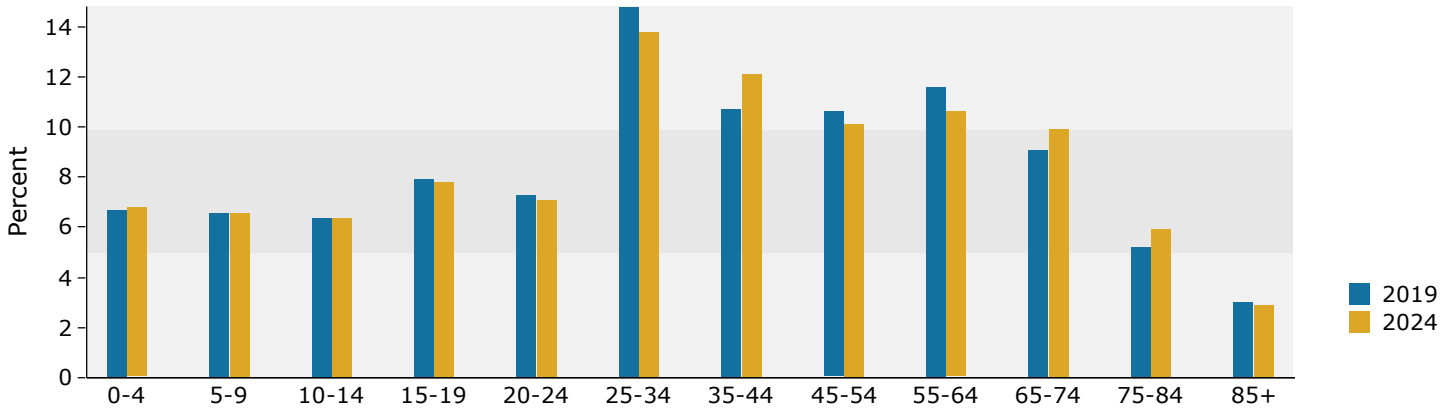
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

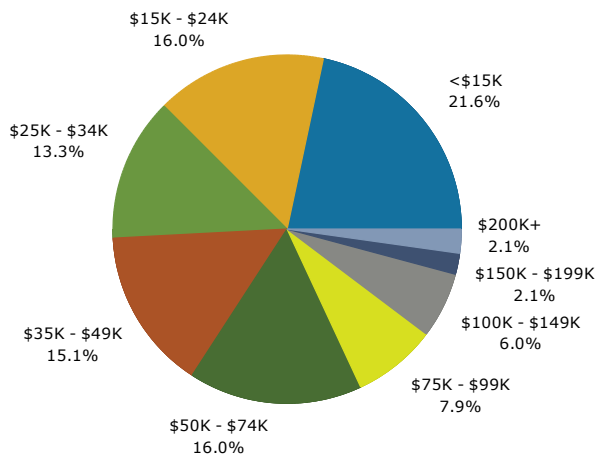
## Trends 2019-2024



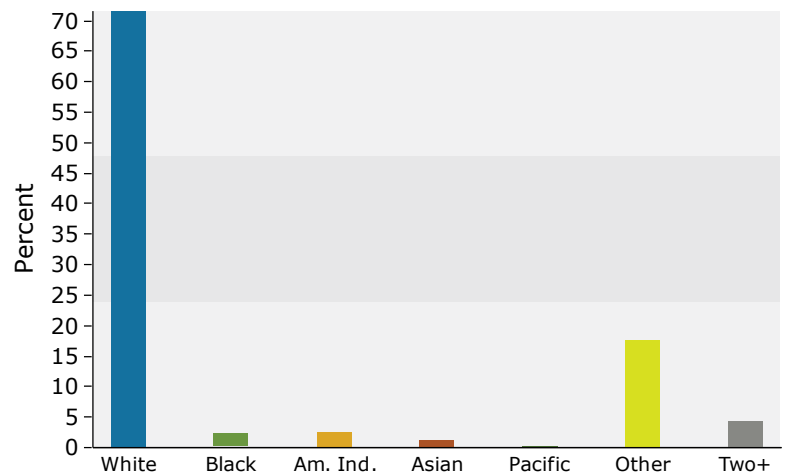
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 55.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.