



# Demographic and Income Profile

81004 (Pueblo) 2  
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 Geography: ZIP Code

Prepared by Esri

Summary	Census 2010	2019	2024
Population	25,295	26,967	27,917
Households	10,711	11,337	11,715
Families	6,108	6,406	6,592
Average Household Size	2.33	2.34	2.35
Owner Occupied Housing Units	5,994	5,635	5,925
Renter Occupied Housing Units	4,717	5,702	5,790
Median Age	37.3	38.1	38.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.69%	1.49%	0.77%
Households	0.66%	1.47%	0.75%
Families	0.57%	1.42%	0.68%
Owner HHs	1.01%	1.77%	0.92%
Median Household Income	3.87%	2.91%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	2,605	23.0%	2,233	19.1%
\$15,000 - \$24,999	1,693	14.9%	1,469	12.5%
\$25,000 - \$34,999	1,653	14.6%	1,472	12.6%
\$35,000 - \$49,999	1,689	14.9%	1,758	15.0%
\$50,000 - \$74,999	1,972	17.4%	2,300	19.6%
\$75,000 - \$99,999	838	7.4%	1,136	9.7%
\$100,000 - \$149,999	511	4.5%	772	6.6%
\$150,000 - \$199,999	254	2.2%	382	3.3%
\$200,000+	122	1.1%	193	1.6%
Median Household Income	\$32,822		\$39,690	
Average Household Income	\$45,960		\$55,687	
Per Capita Income	\$19,381		\$23,426	

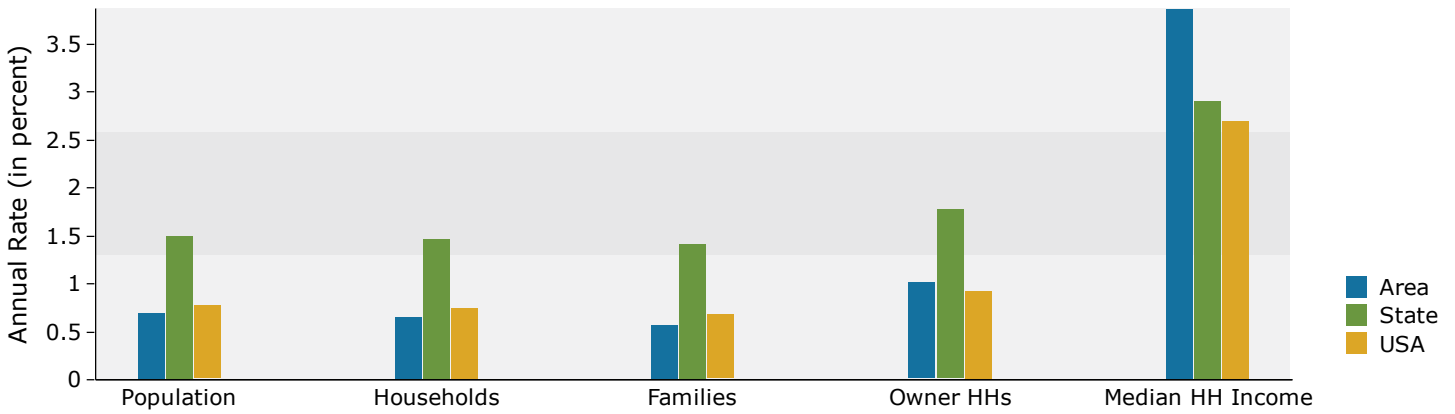
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,942	7.7%	1,902	7.1%	1,964	7.0%
5 - 9	1,777	7.0%	1,810	6.7%	1,879	6.7%
10 - 14	1,492	5.9%	1,646	6.1%	1,767	6.3%
15 - 19	1,668	6.6%	1,576	5.8%	1,730	6.2%
20 - 24	1,799	7.1%	1,705	6.3%	1,697	6.1%
25 - 34	3,323	13.1%	3,857	14.3%	3,730	13.4%
35 - 44	2,871	11.4%	3,058	11.3%	3,365	12.1%
45 - 54	3,561	14.1%	3,150	11.7%	3,129	11.2%
55 - 64	3,143	12.4%	3,559	13.2%	3,368	12.1%
65 - 74	1,740	6.9%	2,560	9.5%	2,878	10.3%
75 - 84	1,322	5.2%	1,413	5.2%	1,708	6.1%
85+	655	2.6%	731	2.7%	702	2.5%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	18,683	73.9%	19,520	72.4%	20,036	71.8%
Black Alone	649	2.6%	737	2.7%	791	2.8%
American Indian Alone	645	2.5%	735	2.7%	798	2.9%
Asian Alone	103	0.4%	127	0.5%	142	0.5%
Pacific Islander Alone	17	0.1%	21	0.1%	22	0.1%
Some Other Race Alone	4,091	16.2%	4,530	16.8%	4,720	16.9%
Two or More Races	1,108	4.4%	1,297	4.8%	1,408	5.0%
Hispanic Origin (Any Race)	12,994	51.4%	14,253	52.9%	15,026	53.8%

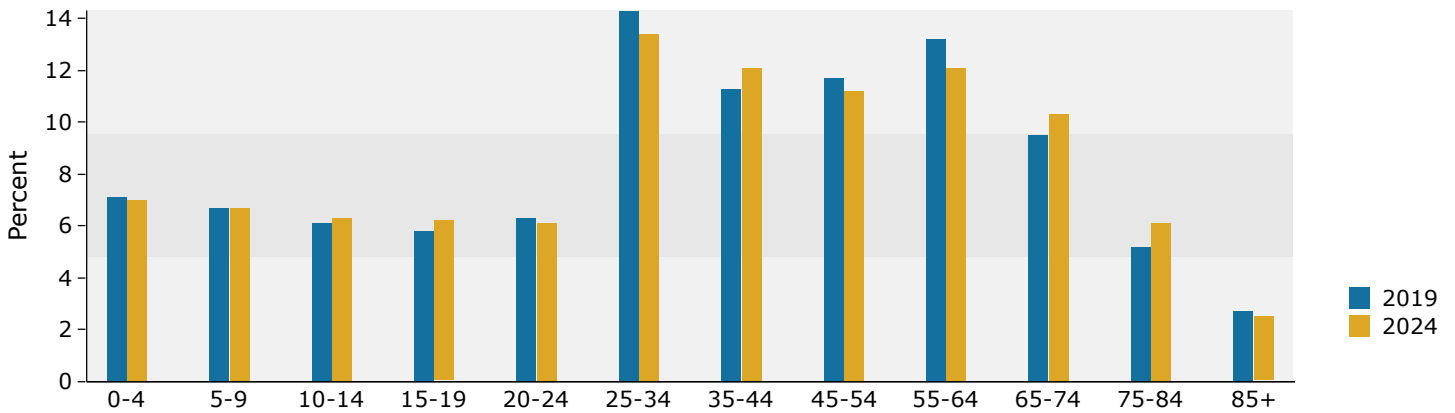
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

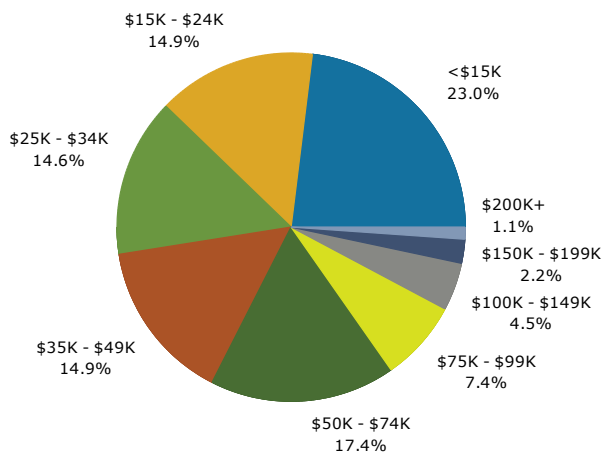
## Trends 2019-2024



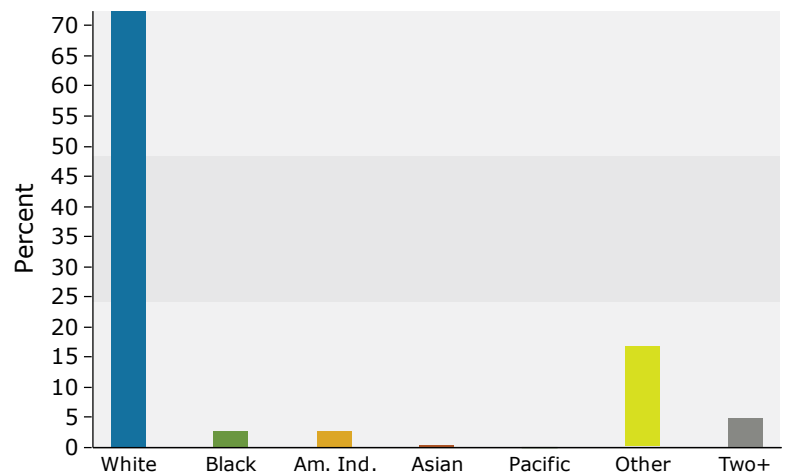
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 52.9%