



# Demographic and Income Profile

81007 (Pueblo) 2  
 81007 (Pueblo)  
 Geography: ZIP Code

Prepared by Esri

Summary	Census 2010	2019	2024
Population	29,809	32,429	33,883
Households	10,789	11,665	12,160
Families	8,453	9,103	9,475
Average Household Size	2.75	2.77	2.78
Owner Occupied Housing Units	8,806	9,211	9,700
Renter Occupied Housing Units	1,983	2,454	2,460
Median Age	37.5	39.4	40.1
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.88%	1.49%	0.77%
Households	0.83%	1.47%	0.75%
Families	0.80%	1.42%	0.68%
Owner HHs	1.04%	1.77%	0.92%
Median Household Income	2.50%	2.91%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	698	6.0%	594	4.9%
\$15,000 - \$24,999	705	6.0%	574	4.7%
\$25,000 - \$34,999	985	8.4%	842	6.9%
\$35,000 - \$49,999	1,540	13.2%	1,472	12.1%
\$50,000 - \$74,999	2,850	24.4%	2,784	22.9%
\$75,000 - \$99,999	1,767	15.1%	1,776	14.6%
\$100,000 - \$149,999	2,093	17.9%	2,627	21.6%
\$150,000 - \$199,999	817	7.0%	1,214	10.0%
\$200,000+	210	1.8%	277	2.3%
Median Household Income	\$64,161		\$72,597	
Average Household Income	\$77,851		\$89,275	
Per Capita Income	\$28,008		\$32,043	

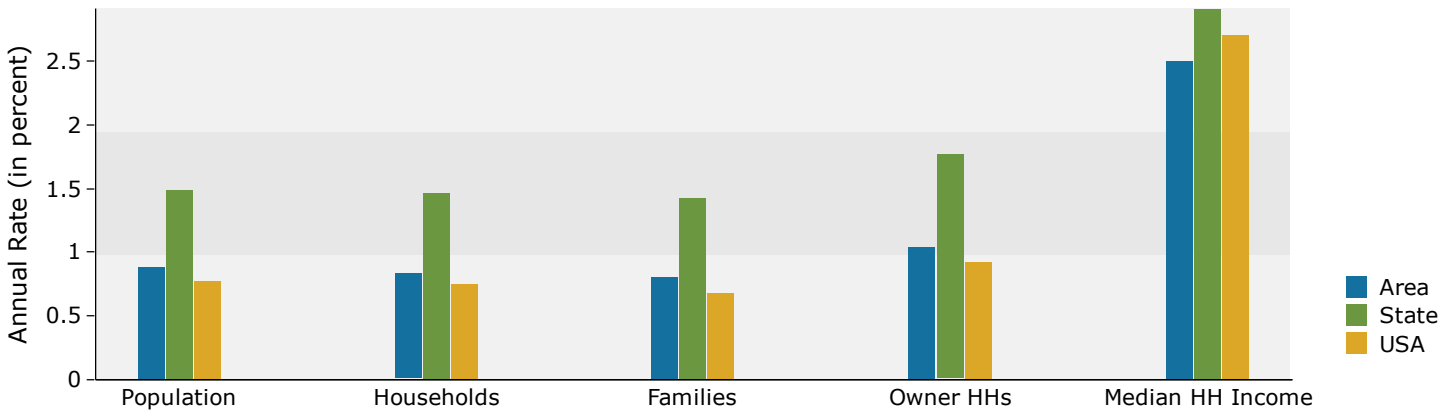
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,971	6.6%	1,988	6.1%	2,056	6.1%
5 - 9	2,343	7.9%	2,133	6.6%	2,179	6.4%
10 - 14	2,517	8.4%	2,312	7.1%	2,345	6.9%
15 - 19	2,176	7.3%	2,183	6.7%	2,129	6.3%
20 - 24	1,379	4.6%	1,859	5.7%	1,725	5.1%
25 - 34	3,451	11.6%	3,918	12.1%	4,399	13.0%
35 - 44	4,203	14.1%	4,142	12.8%	4,235	12.5%
45 - 54	4,255	14.3%	4,221	13.0%	4,253	12.6%
55 - 64	3,909	13.1%	4,275	13.2%	4,190	12.4%
65 - 74	2,333	7.8%	3,436	10.6%	3,778	11.2%
75 - 84	1,001	3.4%	1,548	4.8%	2,055	6.1%
85+	276	0.9%	414	1.3%	539	1.6%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	26,006	87.2%	27,847	85.9%	28,845	85.1%
Black Alone	389	1.3%	470	1.4%	525	1.5%
American Indian Alone	365	1.2%	435	1.3%	482	1.4%
Asian Alone	285	1.0%	353	1.1%	403	1.2%
Pacific Islander Alone	32	0.1%	42	0.1%	53	0.2%
Some Other Race Alone	1,806	6.1%	2,100	6.5%	2,244	6.6%
Two or More Races	926	3.1%	1,182	3.6%	1,331	3.9%
Hispanic Origin (Any Race)	6,838	22.9%	7,895	24.3%	8,558	25.3%

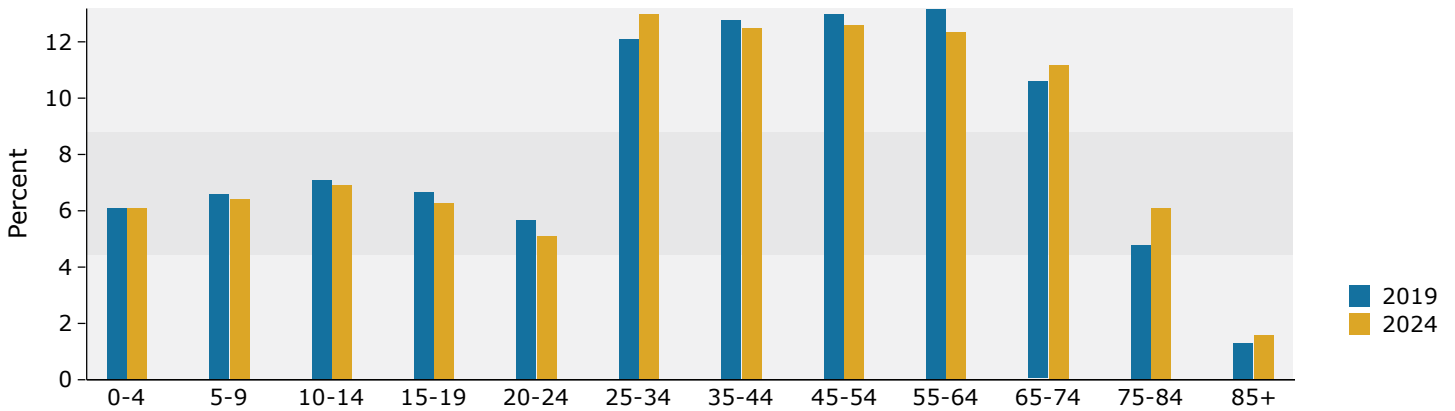
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

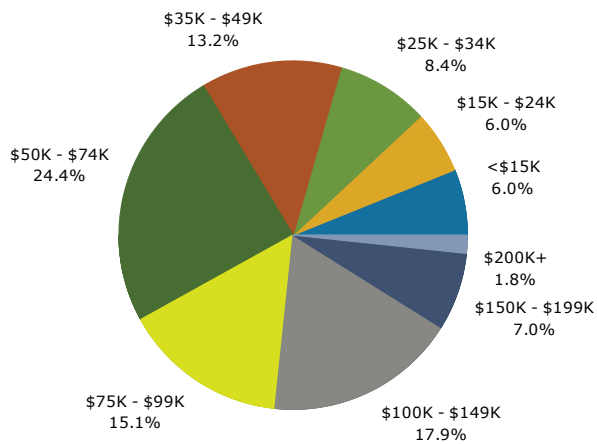
## Trends 2019-2024



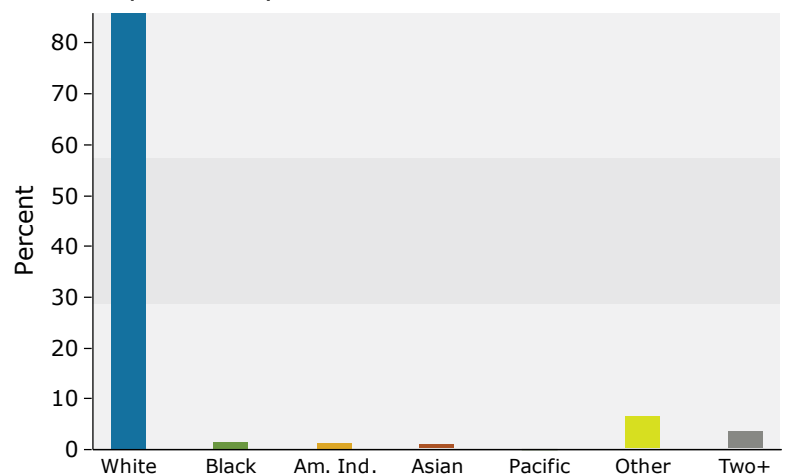
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 24.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.