



Executive Summary

81004 (Pueblo) 2
81004 (Pueblo)
Geography: ZIP Code

Prepared by Esri

81004 (Pueblo...

Population

2000 Population	25,823
2010 Population	25,295
2019 Population	26,967
2024 Population	27,917
2000-2010 Annual Rate	-0.21%
2010-2019 Annual Rate	0.69%
2019-2024 Annual Rate	0.69%
2019 Male Population	49.2%
2019 Female Population	50.8%
2019 Median Age	38.1

In the identified area, the current year population is 26,967. In 2010, the Census count in the area was 25,295. The rate of change since 2010 was 0.69% annually. The five-year projection for the population in the area is 27,917 representing a change of 0.69% annually from 2019 to 2024. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 38.1, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	72.4%
2019 Black Alone	2.7%
2019 American Indian/Alaska Native Alone	2.7%
2019 Asian Alone	0.5%
2019 Pacific Islander Alone	0.1%
2019 Other Race	16.8%
2019 Two or More Races	4.8%
2019 Hispanic Origin (Any Race)	52.9%

Persons of Hispanic origin represent 52.9% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 73.6 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	39
2000 Households	10,809
2010 Households	10,711
2019 Total Households	11,337
2024 Total Households	11,715
2000-2010 Annual Rate	-0.09%
2010-2019 Annual Rate	0.62%
2019-2024 Annual Rate	0.66%
2019 Average Household Size	2.34

The household count in this area has changed from 10,711 in 2010 to 11,337 in the current year, a change of 0.62% annually. The five-year projection of households is 11,715, a change of 0.66% annually from the current year total. Average household size is currently 2.34, compared to 2.33 in the year 2010. The number of families in the current year is 6,406 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

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Mortgage Income

2019 Percent of Income for Mortgage 14.2%

Median Household Income

2019 Median Household Income \$32,822

2024 Median Household Income \$39,690

2019-2024 Annual Rate 3.87%

Average Household Income

2019 Average Household Income \$45,960

2024 Average Household Income \$55,687

2019-2024 Annual Rate 3.91%

Per Capita Income

2019 Per Capita Income \$19,381

2024 Per Capita Income \$23,426

2019-2024 Annual Rate 3.86%

Households by Income

Current median household income is \$32,822 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$39,690 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$45,960 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$55,687 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$19,381 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$23,426 in five years, compared to \$36,530 for all U.S. households

Housing

2019 Housing Affordability Index 180

2000 Total Housing Units 11,742

2000 Owner Occupied Housing Units 6,430

2000 Renter Occupied Housing Units 4,378

2000 Vacant Housing Units 934

2010 Total Housing Units 12,141

2010 Owner Occupied Housing Units 5,994

2010 Renter Occupied Housing Units 4,717

2010 Vacant Housing Units 1,430

2019 Total Housing Units 12,598

2019 Owner Occupied Housing Units 5,635

2019 Renter Occupied Housing Units 5,702

2019 Vacant Housing Units 1,261

2024 Total Housing Units 12,998

2024 Owner Occupied Housing Units 5,925

2024 Renter Occupied Housing Units 5,790

2024 Vacant Housing Units 1,283

Currently, 44.7% of the 12,598 housing units in the area are owner occupied; 45.3%, renter occupied; and 10.0% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 12,141 housing units in the area - 49.4% owner occupied, 38.9% renter occupied, and 11.8% vacant. The annual rate of change in housing units since 2010 is 1.66%. Median home value in the area is \$95,054, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 6.39% annually to \$129,569.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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