



Retail Goods and Services Expenditures

Avondale CDP, CO
 Avondale CDP, CO (0804165)
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Rooted Rural (10B)	100.0%	Population	662	661
Top Tier (1A)	0.0%	Households	231	231
Professional Pride (1B)	0.0%	Families	158	157
Boomburbs (1C)	0.0%	Median Age	40.5	42.6
Savvy Suburbanites (1D)	0.0%	Median Household Income	\$51,589	\$58,952
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		66	\$1,407.26	\$325,076
Men's		66	\$272.51	\$62,949
Women's		62	\$445.90	\$103,004
Children's		76	\$243.69	\$56,293
Footwear		66	\$315.73	\$72,933
Watches & Jewelry		70	\$96.51	\$22,293
Apparel Products and Services (1)		50	\$32.92	\$7,605
Computer				
Computers and Hardware for Home Use		51	\$83.72	\$19,339
Portable Memory		58	\$2.60	\$601
Computer Software		45	\$4.51	\$1,042
Computer Accessories		56	\$10.70	\$2,473
Entertainment & Recreation		76	\$2,487.97	\$574,720
Fees and Admissions		41	\$295.94	\$68,362
Membership Fees for Clubs (2)		42	\$100.03	\$23,108
Fees for Participant Sports, excl. Trips		43	\$46.52	\$10,745
Tickets to Theatre/Operas/Concerts		36	\$26.90	\$6,215
Tickets to Movies		40	\$21.70	\$5,012
Tickets to Parks or Museums		57	\$18.40	\$4,250
Admission to Sporting Events, excl. Trips		51	\$32.34	\$7,471
Fees for Recreational Lessons		35	\$49.76	\$11,494
Dating Services		41	\$0.29	\$67
TV/Video/Audio		86	\$1,048.77	\$242,267
Cable and Satellite Television Services		94	\$822.61	\$190,023
Televisions		70	\$75.79	\$17,508
Satellite Dishes		77	\$1.21	\$281
VCRs, Video Cameras, and DVD Players		59	\$3.41	\$789
Miscellaneous Video Equipment		61	\$15.56	\$3,595
Video Cassettes and DVDs		77	\$8.79	\$2,031
Video Game Hardware/Accessories		63	\$17.65	\$4,076
Video Game Software		55	\$8.33	\$1,925
Rental/Streaming/Downloaded Video		49	\$22.97	\$5,306
Installation of Televisions		51	\$0.58	\$134
Audio (3)		72	\$69.95	\$16,158
Rental and Repair of TV/Radio/Sound Equipment		61	\$1.91	\$441
Pets		111	\$731.72	\$169,027
Toys/Games/Crafts/Hobbies (4)		64	\$74.98	\$17,321
Recreational Vehicles and Fees (5)		76	\$122.14	\$28,213
Sports/Recreation/Exercise Equipment (6)		57	\$117.04	\$27,037
Photo Equipment and Supplies (7)		51	\$26.67	\$6,161
Reading (8)		60	\$63.64	\$14,701
Catered Affairs (9)		26	\$7.06	\$1,631
Food		73	\$6,467.89	\$1,494,083
Food at Home		77	\$4,004.69	\$925,083
Bakery and Cereal Products		77	\$525.86	\$121,474
Meats, Poultry, Fish, and Eggs		78	\$888.57	\$205,259
Dairy Products		79	\$420.62	\$97,163
Fruits and Vegetables		69	\$698.57	\$161,369
Snacks and Other Food at Home (10)		82	\$1,471.07	\$339,818
Food Away from Home		67	\$2,463.20	\$569,000
Alcoholic Beverages		45	\$257.41	\$59,461

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	49	\$10,558.32	\$2,438,973
Value of Retirement Plans	56	\$53,582.06	\$12,377,456
Value of Other Financial Assets	40	\$2,295.48	\$530,255
Vehicle Loan Amount excluding Interest	99	\$2,826.08	\$652,825
Value of Credit Card Debt	70	\$1,708.98	\$394,774
Health			
Nonprescription Drugs	91	\$131.34	\$30,338
Prescription Drugs	105	\$384.69	\$88,864
Eyeglasses and Contact Lenses	79	\$71.16	\$16,439
Home			
Mortgage Payment and Basics (11)	61	\$6,137.47	\$1,417,756
Maintenance and Remodeling Services	64	\$1,370.46	\$316,576
Maintenance and Remodeling Materials (12)	90	\$440.29	\$101,707
Utilities, Fuel, and Public Services	85	\$4,154.94	\$959,792
Household Furnishings and Equipment			
Household Textiles (13)	67	\$67.46	\$15,584
Furniture	58	\$356.28	\$82,301
Rugs	54	\$17.59	\$4,063
Major Appliances (14)	82	\$290.73	\$67,159
Housewares (15)	77	\$81.81	\$18,898
Small Appliances	71	\$34.66	\$8,006
Luggage	45	\$6.25	\$1,443
Telephones and Accessories	52	\$38.94	\$8,995
Household Operations			
Child Care	50	\$256.08	\$59,153
Lawn and Garden (16)	85	\$400.20	\$92,445
Moving/Storage/Freight Express	38	\$24.94	\$5,760
Housekeeping Supplies (17)	83	\$624.97	\$144,368
Insurance			
Owners and Renters Insurance	96	\$554.85	\$128,170
Vehicle Insurance	86	\$1,338.35	\$309,158
Life/Other Insurance	90	\$413.16	\$95,439
Health Insurance	83	\$3,242.83	\$749,093
Personal Care Products (18)	66	\$331.40	\$76,555
School Books and Supplies (19)	66	\$103.21	\$23,842
Smoking Products	124	\$499.31	\$115,340
Transportation			
Payments on Vehicles excluding Leases	101	\$2,576.78	\$595,236
Gasoline and Motor Oil	89	\$2,037.72	\$470,714
Vehicle Maintenance and Repairs	74	\$844.13	\$194,995
Travel			
Airline Fares	44	\$241.03	\$55,678
Lodging on Trips	65	\$404.13	\$93,354
Auto/Truck Rental on Trips	39	\$10.12	\$2,339
Food and Drink on Trips	60	\$323.59	\$74,750

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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