



# Retail MarketPlace Profile

Avondale CDP, CO  
 Avondale CDP, CO (0804165)  
 Geography: Place

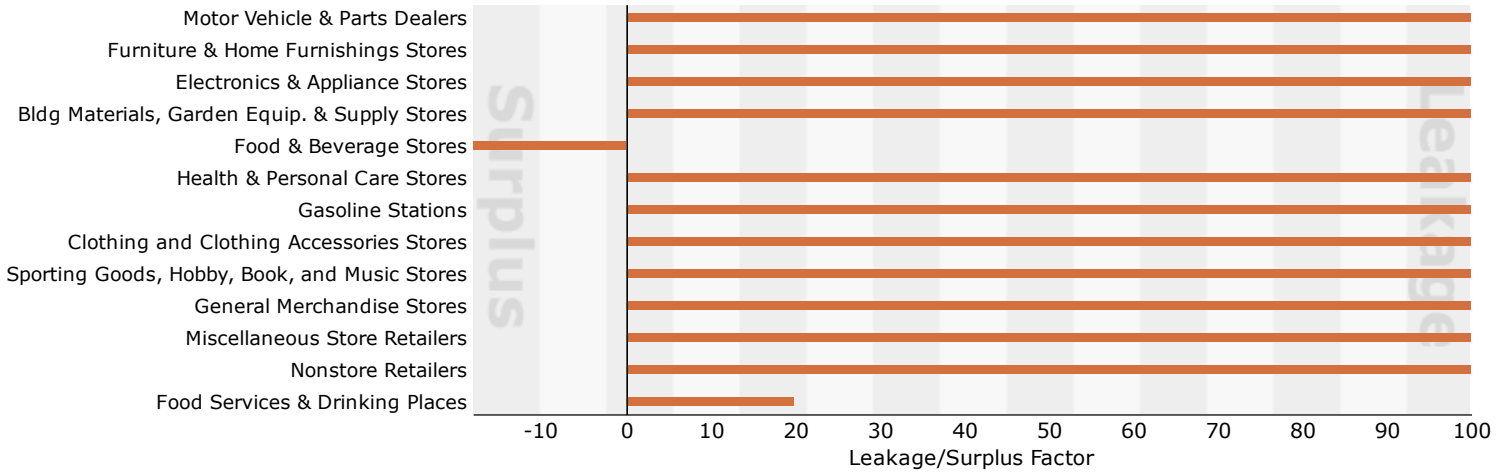
Prepared by Esri

Summary Demographics						
2019 Population						662
2019 Households						231
2019 Median Disposable Income						\$40,948
2019 Per Capita Income						\$21,366
2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$6,883,689	\$1,906,284	\$4,977,405	56.6	3
Total Retail Trade	44-45	\$6,343,951	\$1,546,064	\$4,797,887	60.8	2
Total Food & Drink	722	\$539,738	\$360,220	\$179,518	19.9	1
2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,532,297	\$0	\$1,532,297	100.0	0
Automobile Dealers	4411	\$1,206,270	\$0	\$1,206,270	100.0	0
Other Motor Vehicle Dealers	4412	\$211,992	\$0	\$211,992	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$114,035	\$0	\$114,035	100.0	0
Furniture & Home Furnishings Stores	442	\$170,852	\$0	\$170,852	100.0	0
Furniture Stores	4421	\$101,313	\$0	\$101,313	100.0	0
Home Furnishings Stores	4422	\$69,539	\$0	\$69,539	100.0	0
Electronics & Appliance Stores	443	\$174,674	\$0	\$174,674	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$478,214	\$0	\$478,214	100.0	0
Bldg Material & Supplies Dealers	4441	\$442,883	\$0	\$442,883	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$35,331	\$0	\$35,331	100.0	0
Food & Beverage Stores	445	\$1,072,894	\$1,546,064	-\$473,170	-18.1	2
Grocery Stores	4451	\$887,618	\$1,075,430	-\$187,812	-9.6	1
Specialty Food Stores	4452	\$86,226	\$470,634	-\$384,408	-69.0	1
Beer, Wine & Liquor Stores	4453	\$99,050	\$0	\$99,050	100.0	0
Health & Personal Care Stores	446,4461	\$544,579	\$0	\$544,579	100.0	0
Gasoline Stations	447,4471	\$663,637	\$0	\$663,637	100.0	0
Clothing & Clothing Accessories Stores	448	\$209,132	\$0	\$209,132	100.0	0
Clothing Stores	4481	\$144,798	\$0	\$144,798	100.0	0
Shoe Stores	4482	\$29,280	\$0	\$29,280	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$35,054	\$0	\$35,054	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$200,492	\$0	\$200,492	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$182,767	\$0	\$182,767	100.0	0
Book, Periodical & Music Stores	4512	\$17,725	\$0	\$17,725	100.0	0
General Merchandise Stores	452	\$927,121	\$0	\$927,121	100.0	0
Department Stores Excluding Leased Depts.	4521	\$575,145	\$0	\$575,145	100.0	0
Other General Merchandise Stores	4529	\$351,976	\$0	\$351,976	100.0	0
Miscellaneous Store Retailers	453	\$258,661	\$0	\$258,661	100.0	0
Florists	4531	\$8,593	\$0	\$8,593	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$39,513	\$0	\$39,513	100.0	0
Used Merchandise Stores	4533	\$19,383	\$0	\$19,383	100.0	0
Other Miscellaneous Store Retailers	4539	\$191,172	\$0	\$191,172	100.0	0
Nonstore Retailers	454	\$111,398	\$0	\$111,398	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$72,420	\$0	\$72,420	100.0	0
Vending Machine Operators	4542	\$2,046	\$0	\$2,046	100.0	0
Direct Selling Establishments	4543	\$36,932	\$0	\$36,932	100.0	0
Food Services & Drinking Places	722	\$539,738	\$360,220	\$179,518	19.9	1
Special Food Services	7223	\$9,419	\$0	\$9,419	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$18,785	\$0	\$18,785	100.0	0
Restaurants/Other Eating Places	7225	\$511,534	\$360,220	\$151,314	17.4	1

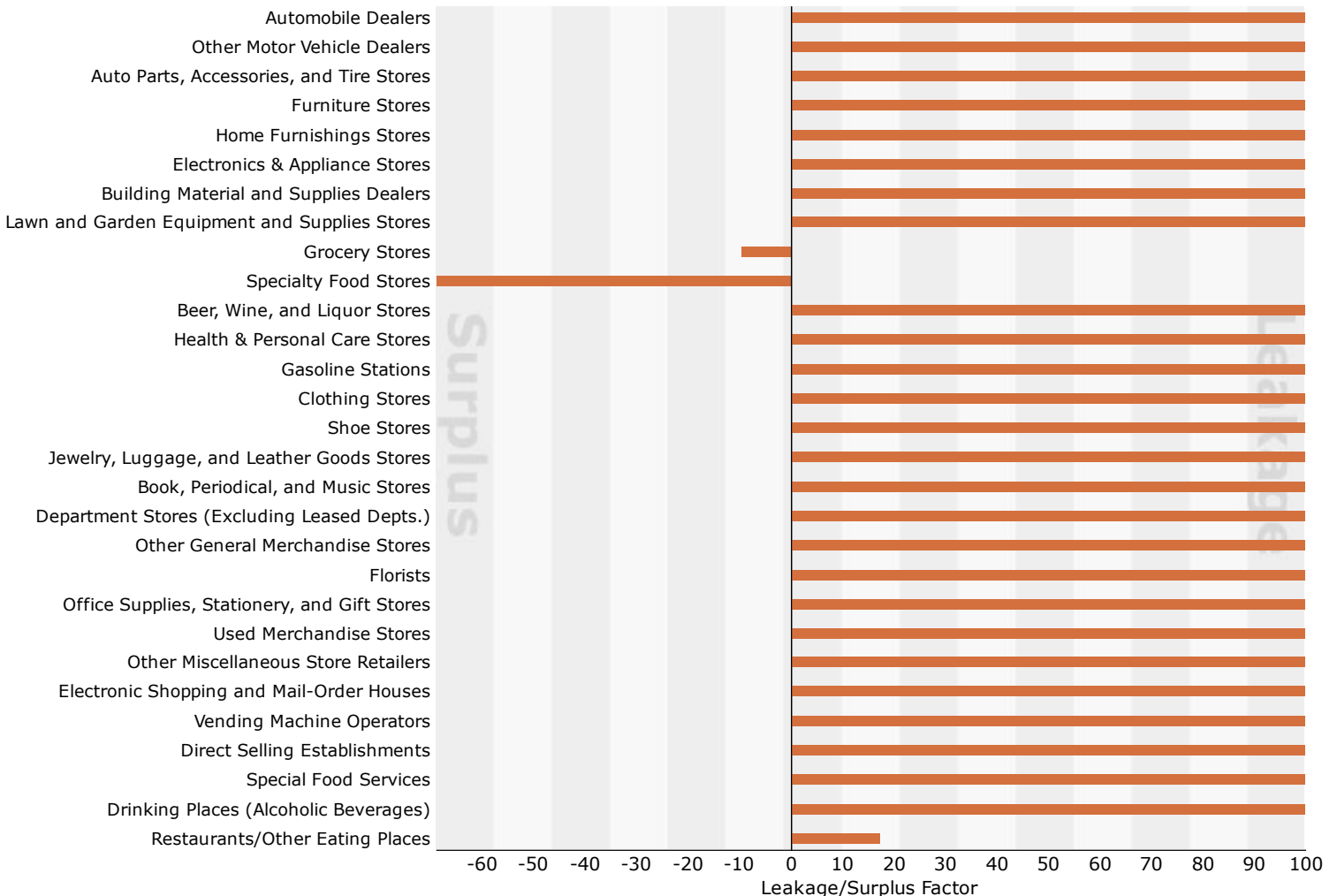
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Esri 2019 Updated Demographics. Esri 2017 Retail MarketPlace. Copyright 2019 Esri. Copyright 2017 Infogroup, Inc. All rights reserved.

## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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