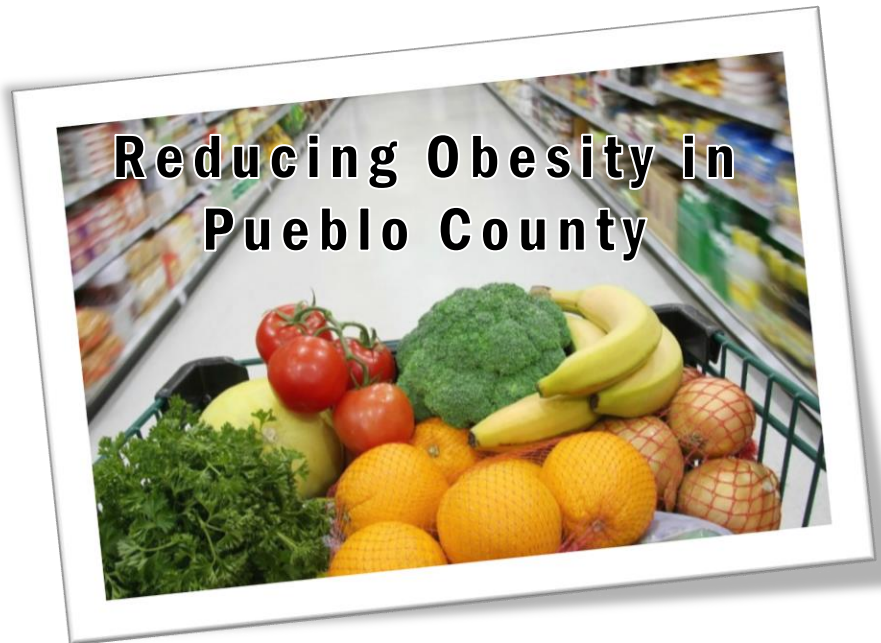


2016 Successes



**Summary of
Progress in 2016
and Focus of New
Efforts in 2017**

In 2013, the Pueblo City-County Health Department finalized a process driven by the community to select and determine how to address health issues in Pueblo County. The process included a Community Health Assessment and creation of a five-year Community Health Improvement Plan.

The community identified two priorities to focus on from 2013-2017. Those priority areas were obesity and teen and unintended pregnancies. Below is a summary of progress made in 2016 and where new efforts will be focused in 2017.

Built Environment

Pueblo Active Community Environments (PACE)/City Planning

- To support bike riding and proper use of bike lanes, PACE implemented an “iShare the Road” educational campaign informing bike riders, walkers, and automotive drivers about laws surrounding lanes and how to follow the laws. The campaign included several public service announcement videos, ads on buses and public benches, informational flyers, and handouts as well as a local business campaign providing discounts to customers who walk or bicycle. Education was also provided to the public from local law enforcement about consequences of not following pedestrian, bicyclist, and motorist rules.
- Bike lanes damaged from flooding in 2015 were repaired to be used again.



- The Reservoir Road was completed with bicycle lanes throughout the park.
- 160 countdown pedestrian timers were installed at traffic lights along with five bike racks and seven pedestrian crossings signs.
- Pueblo moved from 'Active' to 'Elite' status in the HEAL Cities and Towns demonstrating policies in place to support healthy eating and active living (HEAL) in Pueblo County. Elite is the highest possible status to achieve.

Physical Activity

PACE

- Promoted participation by Pueblo County residents in the National Bike Challenge. 92 active participants rode 71,821 miles; 25.6% of the miles were from Commuter Cup participants. Pueblo ranked 46th nationally during the challenge.
- Cruiser ride participants: 135 adults and 13 kids signed in 480 times total for 18 weeks (May 1- September 22, 2016) averaging 27 riders with the highest being 60 riders in one night.

Food System

Pueblo City-County Health Department

- 3 retailers (Frank's Meat Market, Beulah General Store and BAY's Bounty and Yield Market) are working to determine opportunities and barriers to increasing the purchase of healthier food options. One retailer has installed new refrigerators to sell healthy food products and new signage to advertise healthier foods.



- 2 organizations (Pueblo Community College's Pueblo Joe's Café, Pueblo Zoo's Safari Cafe) are working to create organizational policies and environmental changes to increase the public's access to healthy food and beverage options.

St. Mary-Corwin Medical Center

- Food prescription program worked with patients at Southern Colorado Family Medicine and Health Solutions to ensure high risk individuals had access to fresh food options.
- Farm stand provided \$9,140 in produce to patients, employees and residents.
- The 'Walk with a Doc' program continued monthly while the farm stand ran. 51 people redeemed food rewards for finishing the Walk with a Doc route.

Local Food Pueblo

- A food safety training course was offered in partnership with St. Mary-Corwin Medical Center to active community gardens.

In addition to continuing much of the work previously described, the following new activities will be started in 2017:

- Additional food safety courses will be held for organizations with community gardens.
- The Alliance for Food Access will promote the Food Finder website listing food pantry and other free food assistance resources.
- Work with the Boys and Girls Club to provide education to high school and elementary aged students on healthy food and beverage options to purchase at corner stores.

Pueblo City-County Health Department



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