

The following objectives detail what will be done by individuals and organizations in Pueblo County to address obesity in 2018. Progress to achieve activities outlined in the work plan will be tracked quarterly. A new work plan will be created for 2019. Activities will be modified based on progress, barriers and opportunities.

Obesity Work Plan 2018

Goal: Breastfeeding: Enhance and support policies and programs that support breastfeeding				
OBJECTIVE #1: By December 31, 2018, the Breastfeeding Peer Counselor Program will reach at least 10 new breastfeeding mothers annually through support groups for breastfeeding mothers to increase initiation and duration of breastfeeding in Pueblo County.				
BACKGROUND ON STRATEGY				
Source: National Prevention Strategy: Healthy Eating				
Evidence Base: Implement culturally and linguistically appropriate social supports for breastfeeding, such as marketing campaigns and breastfeeding peer-support programs.				
Policy Change (Y/N): No				
Lead Person: Health Department, Regional WIC Breastfeeding Peer Counselor Coordinator				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Schedule support group for 2018	January 1 – 31, 2018	<ul style="list-style-type: none"> • Breastfeeding Peer Counselor Program • Regional Breastfeeding Peer Counselor Coordinator 	<ul style="list-style-type: none"> • A list of dates for bi-monthly classes • Class space reserved • Staffing for classes secured 	
Plan topics for each support group	January 1 – 31, 2018	<ul style="list-style-type: none"> • Breastfeeding Peer Counselor Program • Regional Breastfeeding Peer Counselor Coordinator 	<ul style="list-style-type: none"> • A list of topics to be covered • Partners to provide class content secured 	
Promote support groups	January 1 – December 31, 2018	<ul style="list-style-type: none"> • WIC Educators • Peer Counselors 	<ul style="list-style-type: none"> • Promotion through WIC Educators, social media and Peer Counselors 	
Host classes with a morning and night session each month	January 1 – December 31, 2018	<ul style="list-style-type: none"> • Breastfeeding Peer Counselor Program • Partners as appropriate 	<ul style="list-style-type: none"> • Materials necessary for class implementation obtained • Planned education provided at each class • Participants receive information necessary to initiate or continue breastfeeding 	
Evaluate classes	January 1 – December 31, 2018	<ul style="list-style-type: none"> • Regional Breastfeeding Peer Counselor Coordinator 	<ul style="list-style-type: none"> • Information will be obtained from participants on satisfaction, if needs are being met, assistance with duration, etc. 	

Goal: Breastfeeding: Enhance and support policies and programs that support breastfeeding				
OBJECTIVE #2: By December 31, 2018, the Peer Support Texting Program will reach at least 350 breastfeeding mothers per month in 16 Colorado counties to increase educational levels, initiation and duration of breastfeeding.				

BACKGROUND ON STRATEGY				
Source: National Prevention Strategy: Healthy Eating				
Evidence Base: Implement culturally and linguistically appropriate social supports for breastfeeding, such as marketing campaigns and breastfeeding peer-support programs.				
Policy Change (Y/N): No				
Lead Person: Health Department, Regional WIC Breastfeeding Peer Counselor Coordinator				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Provide continuous training to continuity of peers	January 1 – December 31, 2018	<ul style="list-style-type: none"> Colorado Breastfeeding Peer Counselor Program Regional Breastfeeding Peer Counselor Coordinator 	<ul style="list-style-type: none"> Continuous knowledge Peer Counselors will receive at least 180 minutes of training annually 	
Promote and enroll mothers into the program	January 1 – December 31, 2018	<ul style="list-style-type: none"> WIC Educators in 16 CO Counties Breastfeeding Peer Counselors Regional Breastfeeding Peer Counselor Coordinator 	<ul style="list-style-type: none"> Maintain caseload at no less than 350 participants Send quarterly enrollment invitations 	
Evaluate program for necessary improvements	October 1 – December 31, 2018	<ul style="list-style-type: none"> Regional Breastfeeding Peer Counselor Coordinator 	<ul style="list-style-type: none"> Improvements made to program based on evaluation results and tracked for impact 	

Measurement Note: # of enrollment invitations (quarterly), # enrolled based on invite (quarterly), caseload (monthly), frequency on interactions(monthly), # educations messages sent(monthly)

Goal: Breastfeeding: Enhance and support policies and programs that support breastfeeding				
OBJECTIVE #3: By December 31, 2018, the Pueblo Breastfeeding Coalition will work with at least three organizations to create and adopt common messaging and policies regarding marijuana use and breastfeeding.				
BACKGROUND ON STRATEGY				
Source: Marijuana Pregnancy and Breastfeeding Guidance for Colorado Health Care Providers				
Evidence Base: It is important to discuss the use of marijuana during pregnancy and breastfeeding and for all providers in the community to have similar messages in order to provide the most clarity and support for the mother and family.				
Policy Change (Y/N): Yes				
Lead Person/Organization: Dr. Simerville, Chair, Pueblo Breastfeeding Coalition				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Convene partners to discuss current policies and messages	April 1 – June 30, 2018 and October 1, 2018 – December 31, 2018	<ul style="list-style-type: none"> Parkview Medical Center St. Mary Corwin Medical Center WIC PCHC 	<ul style="list-style-type: none"> An understanding of current policies, messages and control to change messages 	
Research available guidelines and recommendations regarding marijuana use breastfeeding initiation	April 1 – June 30, 2018 and October 1, 2018 – December 31, 2018	<ul style="list-style-type: none"> Parkview Medical Center St. Mary Corwin Medical Center WIC PCHC 	<ul style="list-style-type: none"> A summary of research findings 	

Present research findings to partners and discuss aligning with findings	April 1 – June 30, 2018 and October 1, 2018 – December 31, 2018	<ul style="list-style-type: none"> • Parkview Medical Center • St. Mary Corwin Medical Center • WIC • PCHC 	<ul style="list-style-type: none"> • Changes in policies and practices within partner facilities 	
Create gold standard messages, and policies regarding assistance, education and resources provided to nursing mothers using marijuana	October 1, 2018 – December 31, 2018	<ul style="list-style-type: none"> • Parkview Medical Center • St. Mary Corwin Medical Center • WIC • PCHC 	<ul style="list-style-type: none"> • Policies created and agreed upon by partners • Policies adopted and implemented within partner facilities 	

Goal: Breastfeeding: Enhance and support policies and programs that support breastfeeding

OBJECTIVE #4: By December 31, 2018, the Pueblo Breastfeeding Coalition will work with at least 12 organizations in Pueblo County to recognize them as a baby-friendly worksite.

BACKGROUND ON STRATEGY

Source: [The CDC Guide to Strategies to Support Breastfeeding Mothers and Babies: Support for Breastfeeding in the Workplace](#)

Evidence Base: “Create recognition programs for businesses to set up high-quality breastfeeding support programs in the workplace.”

Policy Change (Y/N): Yes

Lead Person/Organization: Dr. Simerville, Chair, Pueblo Breastfeeding Coalition

ACTION PLAN

Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Outreach to businesses in Pueblo County to promote the recognition program	January 1 – December 31, 2018	<ul style="list-style-type: none"> • Pueblo Breastfeeding Coalition 	<ul style="list-style-type: none"> • Outreach to at least 12 businesses • Businesses will be aware of recognition program benefits and how to participate 	
Review completed business applications for recognition program	January 1 – December 31, 2018	<ul style="list-style-type: none"> • Pueblo Breastfeeding Coalition 	<ul style="list-style-type: none"> • Determine level of compliance • Provide feedback to business on how to improve compliance • Provide information on recognition eligibility 	
Promote/recognize businesses achieving baby-friendly worksite status	January 1 – December 31, 2018	<ul style="list-style-type: none"> • Pueblo Breastfeeding Coalition 	<ul style="list-style-type: none"> • Provide certificate, electronic and window emblem to business • Send press release to media • Update listing on social media and Co Breastfeeding Coalition website 	

Measures: Number of contacts, number of applicants, number approved, total number of businesses

Goal: Physical Activity: Provide and support evidence-based programs to increase walking, biking and physical activity

OBJECTIVE #5: By December 31, 2018, the Pueblo City-County Health Department will use data collection methods to determine barriers and desires related to individuals using or accessing physical activities opportunities in the Eilers Heights, Grove and Bessemer neighborhoods.

BACKGROUND ON STRATEGY				
Source: Center for Disease Control and Prevention: Overcoming Barriers to Physical Activity				
Evidence Base: Understanding why individuals are not participating in available physical activity opportunities will help to guide improvements and maximize existing resources.				
Policy Change (Y/N): No				
Lead Person/Organization: Regional Health Connector, Health Department				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Determine audience to survey and scope of survey	May 1 – June 30, 2018	<ul style="list-style-type: none"> • PCCHD • CHA Steering Committee • EPA • HUD • City Parks and Planning • Other Superfund partners 	<ul style="list-style-type: none"> • Research design completed to include research audience, questions, etc. 	
Draft and carry-out research design	July 1 – December 30, 2018	<ul style="list-style-type: none"> • PCCHD • CHA Steering Committee • EPA • HUD • City Parks and Planning • Other Superfund partners 	<ul style="list-style-type: none"> • Participants recruited • Report summarizing process, tools and outcomes 	
Work with appropriate organizations or groups to review results and potential changes or solutions based on results	January 1 – April 30, 2019	<ul style="list-style-type: none"> • PCCHD • CHA Steering Committee • Community Advisory Group • EPA • HUD • City Parks and Planning • Other Superfund partners 	<ul style="list-style-type: none"> • Distribution of report • Changes included in revitalization plan 	
Build CHIP action plan to include tracking and evaluating improvements made through revitalization plan	May 1 – June 30, 2019	<ul style="list-style-type: none"> • PCCHD • CHA Steering Committee • Community Advisory Group • EPA • HUD • City Parks and Planning • Other Superfund partners 	<ul style="list-style-type: none"> • CHIP objectives created • Action steps with partners determined and outlined 	

Goal: Physical Activity: Promote and strengthen school and early learning policies and programs that increase physical activity and nutrition
OBJECTIVE #6: By December 31, 2018, Children First will assess Pueblo County childcare providers to determine a baseline of providers implementing efforts to increase physical activity and improve nutrition.
BACKGROUND ON STRATEGY
Source: National Prevention Strategy: Healthy Eating
Evidence Base: A recommended strategy is to ‘promote and strengthen school and early learning policies and programs that increase physical activity’. However, in order to do this, there must first be an understanding of what is already occurring, what needs exist, etc.
Policy Change (Y/N): No
Lead Person/Organization: Angela Shehorn, Director, Children First Pueblo/ Pueblo Early Childhood Council

ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Survey childcare providers in Pueblo County	January 1 – February 28, 2018	<ul style="list-style-type: none"> • Children First 	<ul style="list-style-type: none"> • Baseline of how many providers are implementing activities • Type of activities identified 	
Analyze survey to determine needs/gaps	March 1 – 31, 2018	<ul style="list-style-type: none"> • Children First 	<ul style="list-style-type: none"> • Identify additional needs providers have related to improving physical activity and nutrition in their facilities 	
Research and identify resources to meet identified needs	April 1 – May 31, 2018	<ul style="list-style-type: none"> • Children First • CHA Steering Committee 	<ul style="list-style-type: none"> • Resources and information provided to facilities 	
Re-survey providers	October 1 – November 31, 2018	<ul style="list-style-type: none"> • Children First 	<ul style="list-style-type: none"> • Determine if improvements made, needs changed, etc. 	
Determine next steps to increase childcare provider efforts to improve physical activity and nutrition	December 1, 2018 – February 28, 2019	<ul style="list-style-type: none"> • Children First • CHA Steering Committee 	<ul style="list-style-type: none"> • Plan created outlining action steps, timelines, organizations responsible, etc. 	

Goal: Physical Activity: Promote and strengthen school and early learning policies and programs that increase physical activity and nutrition				
OBJECTIVE #7: By December 31, 2018, Pueblo City Schools (PCS) will finalize a district wellness policy and begin seeking funding for implementation of the plan.				
BACKGROUND ON STRATEGY				
Source: Rocky Mountain Prevention Resource Center, AIM-XL: Whole School, Whole Community, Whole Child Model				
Evidence Base: AIM-XL is a strategic planning process for school districts to engage in comprehensive health and wellness planning using the Whole School, Whole Community, Whole Child Model to create positive change within the district and schools.				
Policy Change (Y/N): Yes				
Lead Person/Organization: Jill Kidd, Director of Nutrition Services, Pueblo City Schools				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Form school wellness teams at each school	January 1, 2018 – March 31, 2018	<ul style="list-style-type: none"> • PC Schools • Wellness Coordinator • Community members 	<ul style="list-style-type: none"> • Teams will complete baseline assessments for each school • Teams will implement wellness efforts within their facility 	
Adopt comprehensive health and wellness plan	March 1, 2018 – May 31, 2018	<ul style="list-style-type: none"> • Wellness Coordinator • School Board 	<ul style="list-style-type: none"> • Board will formally approve plan 	
Apply for funding to implement wellness plan	April 1, 2018 – June 30, 2018	<ul style="list-style-type: none"> • Wellness Coordinator 	<ul style="list-style-type: none"> • Applications submitted to Colorado Health Foundation and other funding sources as appropriate 	
Complete Smart Source survey to track improvements related to wellness	September 1, 2018-	<ul style="list-style-type: none"> • School Wellness Teams • Wellness Coordinator 	<ul style="list-style-type: none"> • An accurate assessment of existing policies and 	

	October 31, 2018		efforts supporting wellness • Track changes and improvements	
Implement wellness plan	August 1, 2018 – on-going	<ul style="list-style-type: none"> • School Wellness Teams • Wellness Coordinator 	• Efforts described in wellness plan will begin to be implemented	

Goal: Physical Activity: Promote and strengthen school and early learning policies and programs that increase physical activity and nutrition

OBJECTIVE #8: By July 31, 2018, Pueblo County School District #70 (D70) will finalize a district wellness policy and begin seeking funding for implementation of the plan.

BACKGROUND ON STRATEGY

Source: [Rocky Mountain Prevention Resource Center, AIM-XL: Whole School, Whole Community, Whole Child Model](#)

Evidence Base: AIM-XL is a strategic planning process for school districts to engage in comprehensive health and wellness planning using the Whole School, Whole Community, Whole Child Model to create positive change within the district and schools.

Policy Change (Y/N): Yes

Lead Person/Organization: Hannah Phillips, Administrative Dietitian, D70

ACTION PLAN

Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Form school wellness teams at each school	January 1, 2018 – March 31, 2018	<ul style="list-style-type: none"> • D70 Schools • Wellness Coordinator • Community members 	<ul style="list-style-type: none"> • Teams will complete baseline assessments for each school • Teams will implement wellness efforts within their facility 	
Adopt Comprehensive Health and Wellness Plan	March 1, 2018 – May 31, 2018	<ul style="list-style-type: none"> • Wellness Coordinator • School Board 	• Board will formally approve plan	
Apply for funding to implement wellness policy	April 1, 2018 – June 30, 2018	• Wellness Coordinator	• Applications submitted to Colorado Health Foundation and other funding sources as appropriate	
Complete Smart Source survey to track improvements related to wellness	September 1, 2018 – October 31, 2018	<ul style="list-style-type: none"> • School Wellness Teams • Wellness Coordinator 	<ul style="list-style-type: none"> • An accurate assessment of existing policies and efforts supporting wellness • Track changes and improvements 	
Implement wellness policy	August 1, 2018 – on-going	<ul style="list-style-type: none"> • School Wellness Teams • Wellness Coordinator 	• Efforts described in wellness policy will begin to be implemented	

Goal: Physical Activity: Promote, create, and enhance access to safe, accessible and affordable places for physical activity

OBJECTIVE #9: By December 31, 2018, the Colorado City Metropolitan District will make improvements to at least one trail in Colorado City in order to increase access to safe and affordable opportunities for physical activity in the Metro district.

BACKGROUND ON STRATEGY

<p>Source: <i>The Community Guide: Built Environment Approaches Combining Transportation System Interventions with Land Use and Environmental Design</i> https://www.thecommunityguide.org/findings/physical-activity-built-environment-approaches Evidence Base: Pedestrian infrastructure, bicycle infrastructure, parks and recreational facility access Policy Change (Y/N): No Lead Person/Organization: Dave Valdez, Colorado City District Manager</p>				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Revitalize trail around Lake Beckwith	January 1 - December 31, 2018	<ul style="list-style-type: none"> Colorado City Metropolitan District Pueblo County GOCO 	<ul style="list-style-type: none"> Newer and safer trail Increased knowledge and awareness regarding built environment strategies Increase access to opportunities for physical activity 	
Search for additional funding options that provide monies to implement trail expansion plan	January 1- December 31, 2018	<ul style="list-style-type: none"> Colorado City Metropolitan District Pueblo County PCCHD 	<ul style="list-style-type: none"> Enhance revenue streams for trail expansion Build community capacity Improve collaborative networks and partnerships 	
Promote and market trail revitalization and trail expansion plan to residents of the metro district and Pueblo County	January 1- December 31, 2018	<ul style="list-style-type: none"> Colorado City Metropolitan District Pueblo County 	<ul style="list-style-type: none"> Community buy-in Increased knowledge and awareness regarding built environment strategies 	
Begin implementing trail improvements as outlined in the comprehensive trail plan	January 1- December 31, 2018	<ul style="list-style-type: none"> Colorado City Metropolitan District Pueblo County 	<ul style="list-style-type: none"> Newer and safer trail Increased knowledge and awareness regarding built environment strategies Increase access to opportunities for physical activity 	

Goal: Food System: Increase access to healthy and affordable foods in the community				
<p>OBJECTIVE #10: By December 31, 2018, St. Mary Corwin Medical Center will expand the farm stand program to another food desert in Pueblo County.</p>				
<p>BACKGROUND ON STRATEGY Source: National Prevention Strategy: Healthy Eating Evidence Base: Bring healthy foods, especially locally grown fruits and vegetables, to schools businesses, and communities; increase the availability of healthy food (e.g. through procurement policies, healthy meeting policies... farmer's markets). Policy Change (Y/N): No Lead Person/Organization: Linda Stetter, St. Mary-Corwin Medical Center</p>				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Determine a location in Pueblo County that is suitable for a farm stand and is in a designated food desert	January 1, 2018 – March 31, 2018	<ul style="list-style-type: none"> SMC Care and Share AVOG Valley Roots Food Hub 	<ul style="list-style-type: none"> Location will be determined that will be easily accessible, have 	

			sufficient space/power/etc.	
Secure necessary supplies and volunteers to implement farm stand	January 1, 2018 – March 31, 2018	<ul style="list-style-type: none"> • SMC Health Foundation for Grant writing • SMC Volunteer Services • SMC Marketing • Local physicians • CSU-P EXPHR Dept. • SMC Medical Records • SMC Gift Shop and Corporate Compliance 	<ul style="list-style-type: none"> • At least 8 additional volunteers will be secured • Additional produce and protein will be secured • Additional supplies such as tables, refrigerators, etc. will be secured • EBT equipment for SNAP and grant for Double Up Bucks will be secured 	
Apply for approval to accept SNAP benefits	January 1-31, 2018	<ul style="list-style-type: none"> • Colorado LiveWell for Double Up Bucks • Colorado Dept. of Agriculture • Colorado Farmers' Union • US Dept. of Agriculture • FIS Global for SNAP equipment • Centura Legal department • Centura Contracting dept. 	<ul style="list-style-type: none"> • Additional location approved for SNAP benefits 	
Promote new location	June 1 – September 31, 2018	<ul style="list-style-type: none"> • SMC Marketing Dept. 	<ul style="list-style-type: none"> • Notify partners, media and the community of the new location 	
Host farm stand at designated location	July 1 – September 31, 2018	<ul style="list-style-type: none"> • AVOG and Valley Roots • Care and Share • SMC Volunteer Services • CSU-P Interns • Volunteer nurses 	<ul style="list-style-type: none"> • Farm stand will be open on Saturdays July through October 	

Goal: Food System: Increase access to healthy and affordable foods in the community				
OBJECTIVE #11: By December 31, 2018, St. Mary Corwin Medical Center will implement and evaluate the food prescription program to determine effectiveness of decreasing diabetes rates in children experiencing adverse childhood experiences.				
BACKGROUND ON STRATEGY				
Source: National Prevention Strategy: Healthy Eating				
Evidence Base: Screen for obesity by measuring body mass index and deliver appropriate care according to clinical practice guidelines for obesity; increase the availability of healthy food (e.g. through procurement policies, healthy meeting policies... farmer's markets).				
Policy Change (Y/N): Yes				
Lead Person/Organization: Linda Stetter, St. Mary Corwin Medical Center				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Recruit and enroll individuals into the program	Ongoing SCANS assessments	<ul style="list-style-type: none"> • Southern Colorado Family Medicine • Cindy Lau, SMC Violence Preventionist • Catholic Health Initiatives SCANS grant funding 	<ul style="list-style-type: none"> • Recruit at least 60 individuals to participate 	
Track biometric measures for each person enrolled in the program	June 1, 2018 - November 30, 2018	<ul style="list-style-type: none"> • Physicians at Southern Colorado Family Medicine 	<ul style="list-style-type: none"> • Determine baseline measures 	

		<ul style="list-style-type: none"> • SMC Medical Records • CSU-P Intern for collating data in spreadsheets from scripts and medical records 	<ul style="list-style-type: none"> • Track changes in measures throughout participation 	
Explore incorporating additional educational programs for enrolled families	January 1, 2018 – May 31, 2018	<ul style="list-style-type: none"> • Cooking Matters • Smart Moves for Kids • Diabetes Prevention Program Boot Camp for adults and kids, evidence-based CDC program administered by the American Diabetes Assn. local region 	<ul style="list-style-type: none"> • Research possible programs and logistics, resources necessary to incorporate • Determine feasibility • As appropriate take steps to incorporate educational programs 	
Track and analyze results for individuals and families	July 1, 2018 - December 31, 2018	<ul style="list-style-type: none"> • SMC Medical Records • Interns for data collection • CSU-P faculty experts in research 	<ul style="list-style-type: none"> • Determine changes in biometric measures from baseline 	
Revise and improve program based on results	November 1, 2018 - February 28, 2019	<ul style="list-style-type: none"> • Physician stakeholders • Food producers • Statistical interpreters • SMC Mission and Ministry • Survey data from prescription participants 	<ul style="list-style-type: none"> • Improvements identified and implemented for 2019 	

Goal: Food System: Increase access to healthy and affordable foods in the community				
OBJECTIVE #12: By December 31, 2018, Pueblo County School District #70 (D70) will add two additional schools providing breakfast in the classroom in order to increase access to healthy and affordable foods.				
BACKGROUND ON STRATEGY				
Source: Food Research & Action Center, Research Brief: Breakfast for Health, October 2016				
Evidence Base: Students attending schools that offer breakfast at no cost to all students are more likely to consume a nutritionally substantive breakfast and to consume significantly more calcium, magnesium, phosphorus, fruit, and dairy products at breakfast,				
Policy Change (Y/N): Yes				
Lead Person/Organization: Hannah Phillips, Administrative Dietitian, D70				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Educate schools on breakfast program and participation requirements	January 1, 2018 – February 28, 2018	<ul style="list-style-type: none"> • D70 Nutrition Supervisor • Assistant Supervisor 	<ul style="list-style-type: none"> • Schools will elect to participate 	
Enroll schools in program	January 1, 2018- Ongoing	<ul style="list-style-type: none"> • D70 Nutrition Supervisor • Assistant Supervisor 	<ul style="list-style-type: none"> • Two schools will enroll • Logistics regarding provision of food will be determined 	
Track and evaluate participation in program	January 1, 2018- Ongoing	<ul style="list-style-type: none"> • D70 Nutrition Supervisor • Assistant Supervisor 	<ul style="list-style-type: none"> • Track number of students participating • Evaluation regarding effectiveness will be completed 	

Goal: Food System: Increase access to healthy and affordable foods in the community				
OBJECTIVE #13: By December 31, 2018, Pueblo County Economic Development will work to address food access issues through updating the Pueblo Food Finder maps and securing a grocery store on the east side of town.				

BACKGROUND ON STRATEGY				
Source: National Prevention Strategy: Healthy Eating				
Evidence Base: “Attract full-service grocery stores, supermarkets, and farmer’s markets to underserved neighborhoods’ and ‘increase access to healthy and affordable foods in communities’.				
Policy Change (Y/N): No				
Lead Person/Organization: Susan Fries, Economic Development Specialist, Pueblo County Economic Development and GIS				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Update food finder maps to reflect changes in food assistance programs	March 1 – December 31, 2018	<ul style="list-style-type: none"> Alliance for Food Access (AFFA) 	<ul style="list-style-type: none"> Changes will be made to the map to reflect most up to date information 	
Seek out potential grocery stores to locate on east side	January 1 – December 31, 2018	<ul style="list-style-type: none"> CO Housing and Finance Authority, Progressive Urban Management Associates, Pueblo Community Health Center, Colorado Health Foundation 	<ul style="list-style-type: none"> Potential companies contacted Potential companies notified of financing resources 	

Goal: Food System: Increase access to healthy and affordable foods in the community				
OBJECTIVE #14: By December 31, 2018, Colorado state University (CSU)-Extension Pueblo will provide educational programming to 250 residents of Pueblo County on safe food preparation, preservation, and “garden to table” lifestyle.				
BACKGROUND ON STRATEGY				
Source: National Prevention Strategy: Healthy Eating				
Evidence Base: Recommended strategies include: ‘help people recognize and make healthy food and beverage choices’ and ‘enhance food safety.’				
Policy Change (Y/N): No				
Lead Person/Organization: CSU-Extension Pueblo, Laura Krause				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Plan relevant programming opportunities at an affordable cost for community members	January 1 - December 31, 2018	<ul style="list-style-type: none"> CSU Extension specialists SRDA PCCHD St. Mary Corwin Medical Center 	<ul style="list-style-type: none"> Well-rounded programming that meets the needs of the community 	
Deliver decided upon programming, emphasizing food safety and healthy living	January 1 - December 31, 2018	<ul style="list-style-type: none"> CSU Extension specialists 	<ul style="list-style-type: none"> Increased education for community members 	
Use pre/post surveys to determine knowledge increase	January 1 - December 31, 2018	<ul style="list-style-type: none"> CSU Extension specialists 	<ul style="list-style-type: none"> Documented increased on knowledge of topics covered using specific pre/post indicators 	

Goal: Food System: Increase access to healthy and affordable foods in the community				
OBJECTIVE #15: By June 30, 2018, the Pueblo City-County Health Department (PCCHD) will assess one new food retail store, one new public venue and evaluate previous five partner sites to determine evidence-based strategies, successes and challenges to increase access to healthy food and beverages in Pueblo County.				
BACKGROUND ON STRATEGY				
Source: Centers for Disease Control and Prevention, <i>Healthier Food Retail: An Action Guide for Public Health Practitioners</i> . Atlanta: U.S. Department of Health and Human Services; 2014.				
Evidence Base: Making affordable, healthier foods more available to underserved residents is a strategy that may lead to individuals making healthier choices about what to eat and maybe be associated with better health outcomes.				
Policy Change (Y/N): Yes				
Lead Person/Organization: Health Department, Healthy Food and Beverage Program				

ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Recruit at least one food retailer and one public venue	January 1 – February 28, 2018	<ul style="list-style-type: none"> Potential partner venues PCCHD staff CDPHE 	<ul style="list-style-type: none"> Add two new partners to the Healthy Food and Beverage Project (HFB). 	
Conduct visual assessment and surveys with customers and site manager at new sites	March 1 – May 30, 2018	<ul style="list-style-type: none"> Site customers Site Manager PCCHD staff 	<ul style="list-style-type: none"> Sites will better understand customer purchasing desires on access to HFB Visual assessment will determine strengths and areas for improvement 	
Analyze customer responses to determine evidence-based strategies (EBS) at new sites	June 1-30, 2018	<ul style="list-style-type: none"> PCCHD/CCPD staff 	<ul style="list-style-type: none"> EBS determined for each site to increase access to HFB 	
Provide results of six month post-assessments on previous five partners in the HFB project	January 1 - March 30 2018	<ul style="list-style-type: none"> PCCHD/CCPD staff Partner venues 	<ul style="list-style-type: none"> Identification of successes, challenges, and possible additional changes to increase access to HFB 	
Determine next action steps for HFB efforts	June 1- 30, 2018	<ul style="list-style-type: none"> PCCHD/CCPD staff 	<ul style="list-style-type: none"> Additional objectives drafted 	

Goal: Food System: Increase access to healthy and affordable foods in the community				
OBJECTIVE #16: By September 30, 2018, NeighborWorks of Southern Colorado will release, test, and begin marketing a “beta” version of the Local Food Mobile App to local food producers and retailers				
BACKGROUND ON STRATEGY				
Source: The Office of the United Nations High Commissioner for Human Rights (OHCHR) - Toolkit on the Right to Food				
Evidence Base: Per the Food and Agriculture Organization (FAO) of the United Nations associated with the OHCHR, realizing the right to food in large part is a matter of capacity building				
Policy Change (Y/N): N				
Lead Person: Director of LocalFood Pueblo				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
1) Initiate development of App based on initial design specifications and code base; track progress at least biweekly and adjust design/specifications as project research/testing requires	January 1 2018 – March 31, 2018	<ul style="list-style-type: none"> NeighborWorks Southern Colorado TBD 	<ul style="list-style-type: none"> Have an App with basic functionality and a plan for effective development and testing through 2018 	
2) Work toward “alpha release” of app that functions; develop “staging” environment for testing	April 1 2018 – June 30, 2018	<ul style="list-style-type: none"> NeighborWorks Southern Colorado TBD 	<ul style="list-style-type: none"> Have a working “alpha” version of the app with some bugs and missing features Begin staging environment for testing 	

3) Beta release app (limited availability to the public) and begin marketing app for beta testing	July 1 2018 – September 30, 2018	<ul style="list-style-type: none"> • NeighborWorks Southern Colorado • TBD 	<ul style="list-style-type: none"> • Finalize (freeze) specifications for beta release by July 15 • Have a nearly complete “beta” version of the App ready for testing with a small set of users by 9/30/18 • Begin marketing App for testing after App reaches first public release 	
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Goal: Food System: Increase access to healthy and affordable foods in the community				
OBJECTIVE #17: By April 30, 2019, NeighborWorks of Pueblo will launch version 1 of the Local Food Mobile App and begin collecting “live” (real) data and revenue from producers and retailers to serve end-users (food retailers looking to source locally and the general public).				
BACKGROUND ON STRATEGY Source: The Office of the United Nations High Commissioner for Human Rights (OHCHR) - Toolkit on the Right to Food Evidence Base: Per the Food and Agriculture Organization (FAO) of the United Nations associated with the OHCHR, realizing the right to food in large part is a matter of capacity building Policy Change (Y/N): N Lead Person: Director of LocalFood Pueblo				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
1) Evaluate App user experience, stability, effectiveness at collecting useful data, and security concerns based on feedback from beta testing	October 1 2018 – April 30, 2019	<ul style="list-style-type: none"> • NeighborWorks Southern Colorado • TBD 	<ul style="list-style-type: none"> • Collect and analyze results from beta testing to identify areas of needed improvement 	
2) Address feedback, bugs, bottlenecks, and other concerns identified from beta testing to improve App prior to launch	October 1 2018 – April 30, 2019	<ul style="list-style-type: none"> • NeighborWorks Southern Colorado • TBD 	<ul style="list-style-type: none"> • Implement final changes needed to transition the App from beta to version 1 release of the App 	
3) Finalize version 1 release of the App and market the App to producers, retailers, and the public in preparation for go-live	October 1 2018 – April 30, 2019	<ul style="list-style-type: none"> • NeighborWorks Southern Colorado • TBD 	<ul style="list-style-type: none"> • Go live with version 1 of the app May 1, 2019 	

Goal: Built Environment: Promote, create, and enhance access to safe, accessible and affordable places for physical activity.				
OBJECTIVE #18: By December 31, 2018, the Pueblo West Metropolitan District will make improvements to at least one trail in Pueblo West to increase access to safe and affordable opportunities for physical activity in the Metro district.				
BACKGROUND ON STRATEGY Source: The Community Guide: Built Environment Approaches Combining Transportation System Interventions with Land Use and Environmental Design Evidence Base: Pedestrian infrastructure, bicycle infrastructure, parks and recreational facility access Policy Change (Y/N): No Lead Person/Organization: Carol Crosby, Director, Pueblo West Metro District Parks and Recreation				
ACTION PLAN				

Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Initiate trail from Spaulding Avenue west to Pueblo West High School	January 1- March 31, 2018	<ul style="list-style-type: none"> • Pueblo West Metro District • CDOT • Pueblo County 	<ul style="list-style-type: none"> • Newer and safer trail • Increased knowledge and awareness regarding built environment strategies • Increase access to opportunities for physical activity 	
Search for additional funding options that provide monies to implement trail expansion plan	January 1- December 31, 2018	<ul style="list-style-type: none"> • Pueblo West Metro District • Pueblo County • Pueblo City-County Health Department 	<ul style="list-style-type: none"> • Enhance revenue streams for trail expansion • Build community capacity • Improve collaborative networks and partnerships 	
Promote and market trail expansion to residents of the metro district and Pueblo County.	January 1- December 31, 2018	<ul style="list-style-type: none"> • Pueblo West Metro District • Pueblo County • City of Pueblo 	<ul style="list-style-type: none"> • Community buy-in • Increased knowledge and awareness regarding built environment strategies 	

Goal: Built Environment: Promote, create and enhance access to safe, accessible, and affordable places for physical activity				
OBJECTIVE #19: By December 31, 2018, PCCHD's Regional Health Coordinator (RHC) will work with the three affected areas designated by the EPA's "Colorado Smelter Superfund Site" to build community consensus/commitment around built environment strategies.				
BACKGROUND ON STRATEGY				
Source: The Community Guide: Built Environment Approaches Combining Transportation System Interventions with Land Use and Environmental Design				
Evidence Base: pedestrian infrastructure, bicycle infrastructure, public transit infrastructure and access, parks and recreational facility access				
Policy Change (Y/N): Yes				
Lead Person/Organization: Health Department, Regional Health Connector				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Assist in developing revitalization plan for three affected areas	January 1, 2018-March 31, 2018	<ul style="list-style-type: none"> • Neighborhoods of Bessemer, Eiler's Heights/Bojon town, and Grove • EPA • HUD • City Parks and Planning • City Planning Office • Community activities and residents • PCCHD • Pueblo Urban Renewal • Neighborworks • Office of Environmental Justice • Public Human Relations Commission • Economic Development Administration • Neighborhood Watch • CDPHE 	<ul style="list-style-type: none"> • Create draft revitalization plan • Incorporate built environment approaches that would increase physical activity 	

		<ul style="list-style-type: none"> • Pueblo County Economic Development 		
Engage local partners and community members to inform and comment on revitalization plan	March 31, 2018-June 30, 2018	<ul style="list-style-type: none"> • Neighborhoods of Bessemer, Eiler's Heights/Bojon town, and Grove • Community activists and residents • Neighborhood Watch 	<ul style="list-style-type: none"> • Build community capacity • Build commitment to health equity/community buy-in • Create commitment to built environment principles 	
Search for other funding options that provide monies to implement revitalization/built environment/capital projects	March 31-2018-December 31, 2018	<ul style="list-style-type: none"> • Neighborhoods of Bessemer, Eiler's Heights/Bojon town, and Grove • City Parks and Planning • City Planning Office • Community activists and residents • PCCHD • Pueblo Urban Renewal • NeighborWorks • Neighborhood Watch 	<ul style="list-style-type: none"> • Enhance revenue streams for revitalization efforts • Build community capacity • Improve collaborative networks and partnerships 	

Goal: Capacity Building				
OBJECTIVE #20: By December 31, 2018, the Community Health Assessment Steering Committee will review identified gaps to addressing obesity in Pueblo County and determine potential steps to address the gaps.				
BACKGROUND ON STRATEGY				
Source: Using a gap analysis tool that determines gaps and actions necessary to address gaps will be helpful to move community partners and the CHA Steering Committee toward action. An example tool				
Policy Change (Y/N): No				
Lead Person/Organization: Health Department, Public Health Planner				
ACTION PLAN				
Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Compile gaps identified to addressing obesity in Pueblo County during meetings with partners	January 1 – 31, 2018	<ul style="list-style-type: none"> • PCCHD 	<ul style="list-style-type: none"> • List of gaps by strategy, approach and socio-ecological model 	
Review gaps to determine possible solutions	February 1 – December 31, 2018	<ul style="list-style-type: none"> • CHA Steering Committee 	<ul style="list-style-type: none"> • Action steps assigned to explore possible solutions • Action plans created to implement feasible solutions 	

Goal: Capacity Building				
OBJECTIVE #21: By December 31, 2018, the Pueblo City-County Health Department will meet with the Regional Accountable Entity (RAE) to determine levels of collaboration and ways to support the CHIP.				
BACKGROUND ON STRATEGY				
Source: Activities outlined below are detailed within the requirements for the Regional Accountable Entity for the Accountable Care Collaborative request for proposal.				
Policy Change (Y/N): Possible				
Lead Person/Organization: Health Department, Public Health Planner				
ACTION PLAN				

Activity	Start/End Date	Partner Organizations	Anticipated Product or Result	Progress Notes
Schedule meeting with RAE leadership to discuss the CHA and CHIP in order to develop and implement collaborative strategies to reduce health inequities and disparities in Pueblo County.	July 1 – August 30, 2018	<ul style="list-style-type: none"> • PCCHD • CHA Steering Committee • RAE 	<ul style="list-style-type: none"> • Collaborative strategies identified • Implementation steps determined 	
Collect and review public health data relevant to the CHIP and RAE Key Performance Indicators	October 1 – December 31, 2018	<ul style="list-style-type: none"> • PCCHD • CHA Steering Committee • Pueblo Triple Aim Corp. • RAE 	<ul style="list-style-type: none"> • Data will be reviewed to determine trends • Review will guide resource allocation and program decisions • CHIP outcome metrics will be updated 	
Determine who from RAE, PCCHD and/or CHA Steering Committee will serve on appropriate committees	July 1 – August 30, 2018	<ul style="list-style-type: none"> • PCCHD • CHA Steering Committee • RAE 	<ul style="list-style-type: none"> • Individuals will be named to serve on CHA Steering Committee, Program Improvement Advisory Committee and other committees as appropriate 	