

City of Pueblo Tobacco Retailers

WHAT RETAILERS NEED TO KNOW ABOUT THE SALE & USE OF TOBACCO IN CITY LIMITS

CITY OF PUEBLO ORDINANCE NO. 10961 IS UPDATED

1. Clerk's age is now 21.

2. Increased license fee, renewal fee, and late fee:

- a. New license fee: \$500.
- b. New renewal fee: \$400.
- c. New late fee: \$50.

3. Increased fines for penalties:

- a. One violation within three years is now a civil penalty of \$750.
- b. Two violations within three years is now a civil penalty of \$1,500 and the license is suspended for seven days.
- c. Three violations within three years is now a civil penalty of \$3,000 and the license is suspended for a minimum of thirty days.
- d. Four violations within three years is now a civil penalty of \$6,000 and the license is revoked.

WHY ARE THESE UPDATES HAPPENING?

The City of Pueblo and Pueblo County ordinances are aligning on the clerks age, the license costs, violation fines, and how long the license will be suspended for if the law isn't followed to avoid confusion between tobacco retailers.

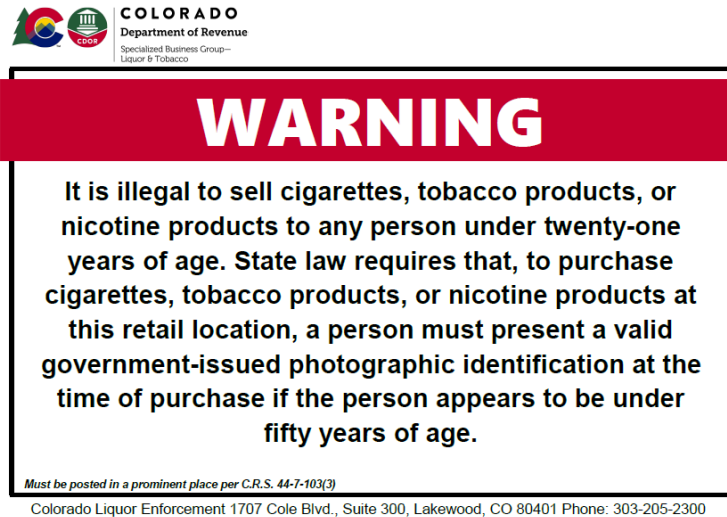
ADDITIONAL LAWS RELATED TO TOBACCO RETAIL SALES:

Federal laws:

- Cigarette vending machines are prohibited in businesses that allows entry to those under 21.
- It is illegal
 - To give away free samples of cigarettes or smokeless tobacco.
 - To sell or give away items such as hats, t-shirts, or lighters with tobacco brands or logos.
 - To sell flavored cigarettes (except menthol and tobacco flavors).

Colorado laws:

- It is illegal to sell individual cigarettes or any pack or container of cigarettes containing fewer than twenty (20) cigarettes, or roll-your-own tobacco in any package containing less than .60 ounces of tobacco.
- Every store is required to have a “Warning” sign posted in a place visible to all people. The example sign is below.



RESPONSIBLE TOBACCO SALES TRAINING FOR TOBACCO RETAILERS

Visit responsibletobaccosales.org/ to learn more about how to be a responsible retailer.

Encourage your staff to watch a 20-minute training video!

If you have questions about the information above, please contact:

pueblotobaccoprevention@gmail.com