

# Pueblo County Tobacco Retailers

WHAT RETAILERS NEED TO KNOW ABOUT THE SALE & USE OF TOBACCO IN PUEBLO COUNTY

## ORDINANCE NO. 2025 32

The County of Pueblo has a tobacco retail licensing ordinance, effective July 1, 2025. Ordinance No. 2025 32 regulates the sale of tobacco products. The definition can be found on page four of the ordinance under, "Tobacco Product".

## SALE OF TOBACCO

Inspections will occur at least once per year without notice. The information below is for your understanding on what inspectors will look for and to avoid violations. There are also links to local, state, and federal laws related to tobacco sales below.

## A LICENSE IS REQUIRED TO SELL

If you are a retailer that sells tobacco products, you are required by Pueblo County Government to obtain a \$500 tobacco retail license per year here: [pueblountyco.portal.opengov.com/](https://pueblountyco.portal.opengov.com/).

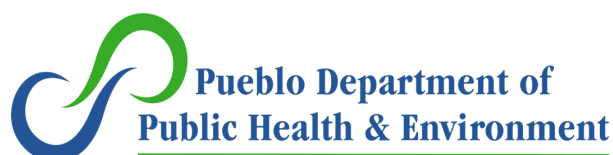
## LICENSE REQUIREMENTS AND RESTRICTIONS

1. License must be displayed in a place clearly seen by the public at all times.
2. License is specific to one location.
3. The applicant must be 21 years of age and older to apply for a license.
4. Store clerks who sell tobacco products must be 21 years of age or older.
5. Clerks must ask to see ID for any tobacco product purchase if the individual looks younger than the age of 50. It is illegal for anyone to provide or sell tobacco to anyone under the age of 21.
6. Self-service displays are not allowed.
7. Per state law and Ordinance No. 2025 32, tobacco retailers must have a warning sign with a minimum of three inches high and six inches wide.

***A VIOLATION OF ORDINANCE NO. 2025 32, AS WELL AS OTHER TOBACCO-RELATED LAWS AS DETAILED ABOVE, MAY BE GROUNDS FOR SUSPENSION OR REVOCATION OF LICENSE.***

## RESPONSIBLE TOBACCO SALES TRAINING FOR TOBACCO RETAILERS

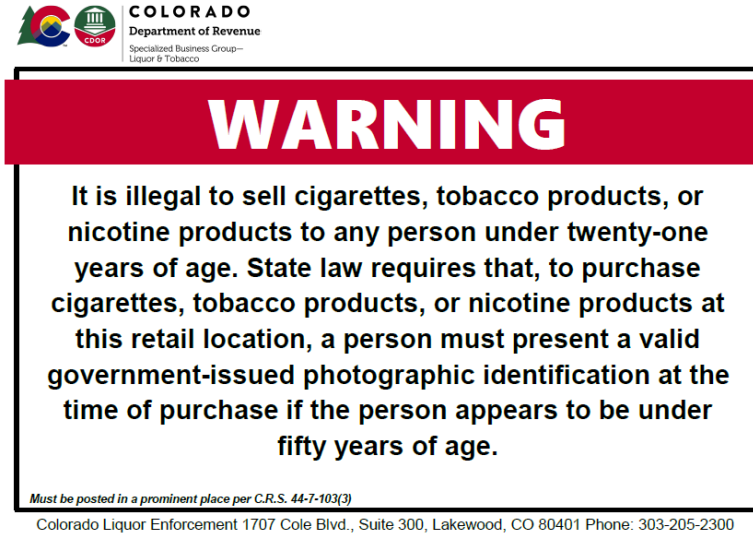
Visit [responsibletobaccosales.org/](https://responsibletobaccosales.org/) to learn more about how you can be a responsible retailer.  
Encourage your staff to watch a 20-minute training video!



# ADDITIONAL LAWS RELATED TO TOBACCO RETAIL SALES

## Colorado laws:

- It is illegal to sell individual cigarettes or any pack or container of cigarettes containing fewer than twenty (20) cigarettes, or roll-your-own tobacco in any package containing less than .60 ounces of tobacco.
- Every store is required to have a “Warning” sign posted in a place visible to all people. The example sign is below.



## Federal laws:

- Cigarette vending machines are prohibited in businesses that allows entry to those under 21.
- It is illegal
  - To give away free samples of cigarettes or smokeless tobacco.
  - To sell or give away items such as hats, t-shirts, or lighters with tobacco brands or logos.
  - To sell flavored cigarettes (except menthol and tobacco flavors).

## LOCAL, STATE, AND FEDERAL LINKS

- Colorado tobacco laws
  - [sbg.colorado.gov](http://sbg.colorado.gov)
- Federal tobacco laws
  - [fda.gov/tobacco-products](http://fda.gov/tobacco-products)
- Pueblo County Ordinance No. 2025 32
  - [pueblountyco.portal.opengov.com/](http://pueblountyco.portal.opengov.com/)



**If you have questions about the information above, please contact:**  
**[pueblotobaccoprevention@gmail.com](mailto:pueblotobaccoprevention@gmail.com)**