

CHIP

Annual Report

2025



Presented by:
Pueblo Department of Public Health and Environment

CHIP Advisory Members




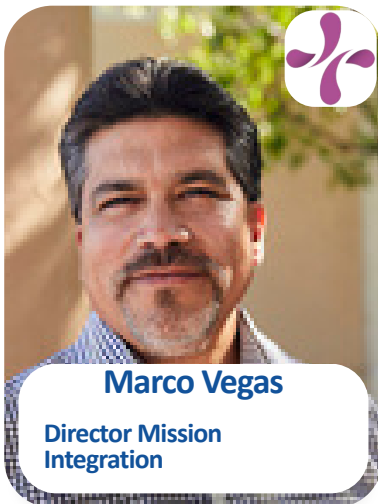
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Jose Ramirez
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2025 CHIP Annual Report Background



Core Advisory Partners:

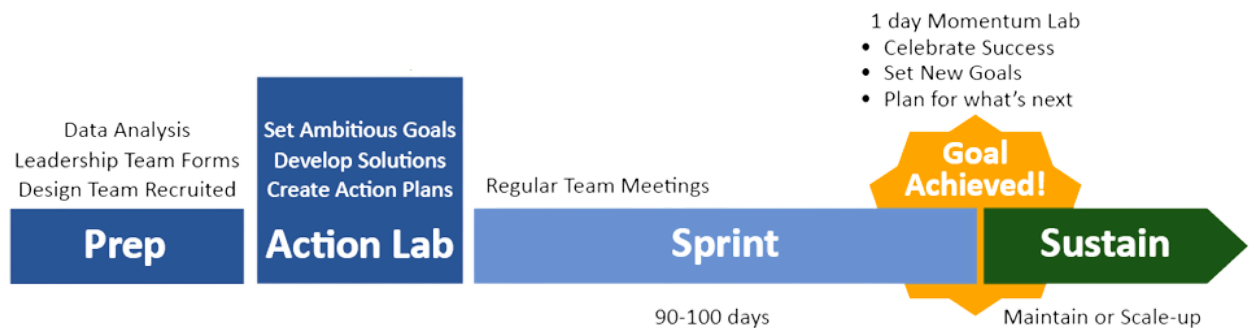
- Pueblo Dept. of Public Health & Environment
- CommonSpirit St. Mary-Corwin Hospital
- UCHealth Parkview Medical Center

What is the CHIP?

The Community Health Improvement Plan (CHIP) is a mandated process for public health and hospital entities, where the agencies develop and implement improvements with community partners on health systems, policies, procedures, and programs to improve the selected health priorities.

Health Priorities

Based off 2024 Community Health Assessment (CHA) data, the two health priorities for 2025-2028 are: mental health and risky behaviors.



Strategic Approach

- ▶ Utilize a 100-day sprint framework for projects, leveraging community capacity and resources.
- ▶ Goal of completing two sprint projects per health priority, resulting in four per CHIP year.

SPRINT PROJECT #1 Spanish Mental Health Campaign

Lead Partner: Health Solutions, Suicide Prevention Coalition

Duration: April 7 - August 25, 2025

Objective: Existing service awareness & stigma reduction for accessing services



HABLEMOS DE SALUD MENTAL: SIN MIEDO, SIN ESTIGMA

La vida puede ser difícil. La salud no siempre es sencilla. Sin embargo, creemos firmemente que el bienestar mental es un derecho de todos. Si sientes que necesitas apoyo, estamos aquí para brindártelo. Tu bienestar importa y mereces sentirte bien.

LA SALUD MENTAL ES...

La atención de la salud mental. Un compromiso con tu bienestar.

Privacidad. Tu información es confidencial. Tu privacidad está protegida por leyes como HIPAA, así como tu estado legal o las creencias de la familia.

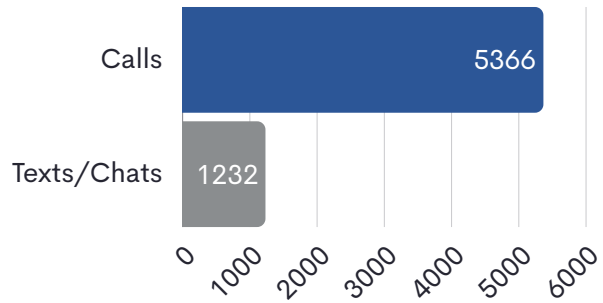
Apoyo Valiente. Buscar ayuda demuestra fortaleza y compromiso con tu bienestar.

Acceso Barato. Ofrecemos servicios en español, con personas que entienden tu cultura. Ofrecemos servicios de salud mental, medicina familiar, recuperación y más.

Llámanos al (719) 545-2742
o visitanos en <https://www.healthsolutions/servicios-de-salud-mental/>



988 Pueblo County Data Highlight, 2024-2025



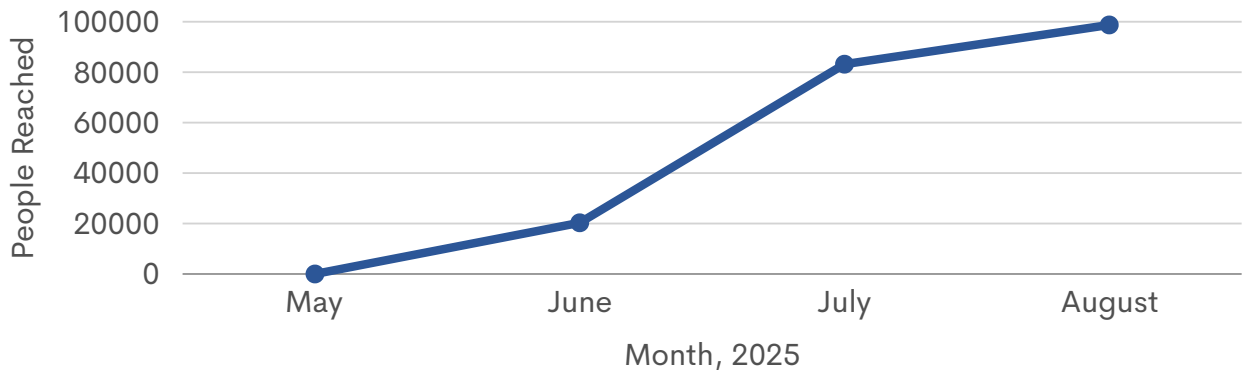
*** Less than 10 calls asked for Spanish language access ***



Social Media Reach

Marketing Reach on social media platforms

Reached 98,727
community
members!



Impact of Stigma



Let's Talk About Mental Health - Without Fear, Without Stigma
Visit www.healthsolutions/servicios-de-salud-mental/ for more information

Video Testimonial
A local bilingual family shared how mental health concerns and stigma impact them and those they care about.

Watch at pueblohealth.org/CHIP



Sustainability



The work will be sustained by the Latinx Committee at Health Solutions!

SPRINT

PROJECT #2

Sexual Health Education Surveying

Lead Partner: APP Program, Sexual Health Coalition of Pueblo County

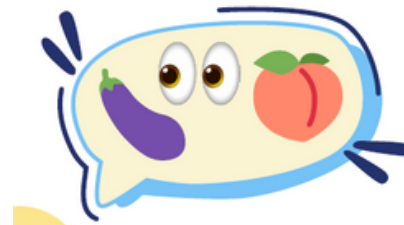
Duration: July 1 - October 28, 2025

Objective: Data collection on community favorability

What did the CHIP bring to the table?

- Attended seven additional community outreach events
- Distributed 2,150 flyers to community partners
- Surveyed six hours at SRDA
- Coordinated, created, and distributed 11 goodie basket incentives
- Introduced the SHCPC to new partners!

ARE YOU READY FOR
THE TALK?

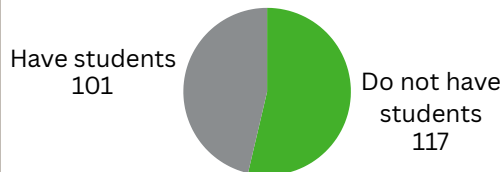


TAKE OUR SURVEY ABOUT
SEXUAL HEALTH
EDUCATION IN SCHOOLS!



Survey Responses

218 out of 400 survey responses, so far!



Future Plans

1. The survey will stay open through the end of 2025, or until the program reaches the goal of 400 responses to have representative data.
2. The results will be used for future decision-making, funding requests, and education.

Community Perspectives from Data Results

Positives

- The education is important to understand there are consequences to actions.
- Some students may not get the information at home.
- Young pregnancy prevention.

Concerns

- Ensuring it is taught by professional, medically accurate expert.
- Unawareness of opt out option & curriculum taught.
- Some believed parents should do it at home.

Next Steps for 2026 and Beyond



Annual Impact Snapshot

159

Active individual
CHIP partners

259

Days of
improvement work
completed this year

**About
99,000**

Community
members impacted
by CHIP activities

By 2028, the CHIP strives to:

Mental Health Health Measures	Risky Behaviors Health Measures
Maintain or lower the age-adjusted rate of suicide deaths (per 100,000 population).	Lower the overdose death crude rate (per 100,000).
Maintain or lower the percentage of high school students who seriously considered attempting suicide during the past 12 months.	Lower the percentage of students who have ever used an electronic vapor product.
Maintain or lower the percentage of people ages 5+ who report poor mental health.	Increase the percentage of sexually active high school students using an effective method of birth control to prevent pregnancy.
Increase the number of 988 calls originating from Pueblo County.	Maintain or lower the overdose incidence from opioids, crude rate (per 100,000).

State and local health measures were collected as part of the 2024 Community Health Assessment (CHA) and prioritized as part of the 2025-2028 CHIP process. The measures above will continue to be tracked over the following several years to measure long-term, sustainable impact.

Collective Community Successes

Making long-lasting impacts and improvements to community health outcomes takes time and diverse organizations aligning. Though there was only so much time to prioritize two 100-day sprint projects in 2025, partner agencies and organizations worked to move the needle independently - which should be recognized!

Mental Health

UCHealth Parkview Medical Center

- Promoting integrated care models by connecting behavioral health services (counseling, substance use treatment) with primary care settings, ensuring that patients with mental health needs, who often present first in a primary care setting, receive earlier intervention and streamlined access to specialists.

CommonSpirit St. Mary-Corwin

- A pilot project is underway at three ambulatory sites in Pueblo county to provide medication lock bags and cable gun locks to patients. A research study to analyze the relationships between certain demographic and clinical factors and access to lethal means counseling is in the planning stages.
- St. Mary-Corwin is participating in H.O.P.E. (Helping Our People Elevate through tough times) Certification, a 12-month culture-changing program with quarterly training and ongoing coaching on how to implement 9 evidence-based suicide prevention practices developed from research and lived experience.

Risky Behaviors

UCHealth Parkview Medical Center

- Gaining access to and aligning its efforts with up-to-date, localized public health data collected by the PDPHE. This focus ensures UCHealth directs its resources—such as community grants and behavioral health investments—to programs that specifically target the most urgent issues impacting Pueblo County residents.

Juniper Southern Colorado

- Successfully advocated for continued 'Healthy Relationship' classes to be delivered in Pueblo School District 60 middle schools and high schools, with the CHIP project lending valuable insights.

Colorado Health Network

- In 2025, the Prevention team served over 3,300 clients in Pueblo County, distributed 22,040 condoms and 5,942 naloxone kits, with 217 overdose reversals (lives saved) reported by clients. Additionally, the organization is working statewide to expand capacity for Telehealth medical and behavioral health services.

Collective Community Successes

Mental Health

Juniper Southern Colorado

- Received 2026 CommonSpirit Mission and Ministry Fund Communities of Compassion (CoC) Program Grant to address suicide prevention with clients and community partners, including faith-based organizations, rural communities, and Spanish-speaking survivors.

Health Solutions

- Campaign: “Let’s Talk About Mental Health – Without Fear. Without Stigma.” Developed with the Suicide Prevention Coalition of Pueblo County, this campaign reinforces the message that mental health care is everyone’s right. Life is challenging and complex, but support is available for all. It opens the door for conversations about treatment and navigating care.
- Health Solutions Language Assessment (HSLA): A separate initiative that allows bilingual staff to voluntarily participate in a language assessment that recognizes and compensates Spanish proficiency, ensuring care is accessible and delivered without fear or stigma. Together, these efforts reduce barriers and foster an inclusive environment where well-being is prioritized, and everyone feels empowered to seek help and thrive.

Risky Behaviors

Pueblo Dept. of Public Health & Environment

- PDPHE continues to update the community substance use dashboard with data from local partners. This was also expanded to include wastewater data showing average levels of various substances present in the City’s wastewater. This data was used in 2025 by PDPHE and the Police Department to explore an unusual spike in fentanyl and the timing of this spike in relation to large drug seizures in the community.
- Naloxone trainings & reach – 112 people were trained on how to use life-saving naloxone. Additionally, 37 people were trained to be able to host naloxone trainings for others. Pre and post results from the trainings shows an average of 33% increase in knowledge after the training.
- Vape diversion program – the Tobacco Education and Prevention program at PDPHE continues to work with both school districts to collect vape products and provide important information on prevention and reduction strategies to both school personnel and students. The information provided covers a variety of topics and supports for individuals in different situations. It also provides important data to understand needs. For example, the data shows approximately 65% of products collected are nicotine items.



Thank You

The biggest gratitude to all the partners, community members, and experts that make the 2025 - 2028 CHIP possible! You are all community health champions.

Be on the lookout! Upcoming partner engagement session invites will go out beginning of 2026.



PREPARED BY:

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 pueblohealth.org/CHIP